

DESIGN & ARTS



UX / GRAPHIC DESIGN

53 Design Communication Arts
56 UX(User Experience) Design

ART HISTORY, STUDIO ARTS & PHOTOGRAPHY

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For more information call (310) 206-1422.

Apply Art Courses to Your Design Studies

Photography, studio arts, and history courses can apply toward DCA certificates with approval.

This quarter's courses include

User Experience I

Calligraphy

Photography I



"Leave behind" design by DCA grad Maitrayee Punjabi.

A complete listing of arts courses begins on page 58. To learn more about applying arts courses to DCA certificates, call (310) 206-1422.

Course Icons Provide Information At-a-Glance


 ONLINE COURSE
Technical requirements, page 5

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 TEXTBOOK REQUIRED
Visit our website for textbook information.

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May be transferable to other colleges and universities, page 6

UX/Graphic Design

Design Communication Arts

For information on course content, prerequisites, or advisement, email dca@uclaextension.edu, visit uclaextension.edu/dca, or call (310) 206-1422.

Core Design Concepts

The seven Core Design Concepts courses are designed for those pursuing the Design Communication Arts Certificate. These courses are also open to noncertIFICATE students.

In addition to these seven courses, students pursuing the Design Communication Arts Certificate must complete the Print and Graphic Communication Design Tool Kit plus five electives.

Required Courses:

X 479.6A	Design Fundamentals (4 units)
X 482.1D	Color Methodologies (4 units)
X 479.4A	Typography (4 units)
X 479.6E	Design II: Collateral Communication (4 units)
X 479.2D	Design III: Branding (4 units)
X 479.3D	Design History and Context (4 units)
X 479.6P	Design IV: Advanced Design Practice (4 units)

DESMA X 479.6A

Design Fundamentals

4.0 units

This is a hands-on introduction to the creative process and core elements of graphic design for a variety of outputs, including print and electronic media. Topics include research, typography, imagery, and concept development. Projects are progressive and critiqued.

Reg# 369849

Fee: \$784

No refund after 28 Sept.

 Online

Sept. 24-Dec. 3


Fee does not include cost of art supplies.
Enrollment limited.

Michelle Constantine, BFA, Art Center College of Design; artist who works primarily in fabric, print-making, and collage with the integration of digital tools. Ms. Constantine has shown in galleries throughout California, New York, and London. She is the recipient of the UCLA Extension Outstanding Instructor Award, 2015.

Reg# 369841

Fee: \$759

No refund after 1 Oct.

 Classroom

11 mtgs

Tuesday, 7-10pm, Sept. 24-Dec. 3
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.


Fee does not include cost of art supplies.
Enrollment limited.

Henry Mateo, freelance design consultant in several design disciplines, including graphics, industrial, and interiors. Recipient, UCLA Extension Distinguished Instructor Award, 2010.

Reg# 369856

Fee: \$759

No refund after 3 Oct.

 Classroom

11 mtgs

Thursday, 7-10pm, Sept. 26-Dec. 12
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 28.

Fee does not include cost of art supplies.
Enrollment limited.

"Jag" Jeff Aguila, art director specializing in print campaigns who has worked with 20th Century Fox, Lionsgate Films, Universal, and more. Jag received *The Hollywood Reporter* Key Art Award for Home Entertainment—Special Recognition Print for his work on the DVD packaging for *Saw: Uncut Edition*.

DESMA X 482.10

Color Methodologies

4.0 units

This course covers theories and practical applications to understand the makeup of color and how best to use it. Areas covered include general color theory and psychology, effective color creation, perception, management, color language, digital issues, additive and subtractive systems, and color output.

Reg# 369858

Fee: \$784

No refund after 28 Sept.

 Online

Sept. 24-Dec. 3

Fee does not include the cost of art supplies.

Todd Smith, MFA, fine artist and concept illustrator working in film and television whose specialties include drawing, painting, environment design, and matte painting. His client list includes Sears, Hewlett Packard, Milk, Boost Mobile, and various Hollywood directors and production designers.

Reg# 369842

Fee: \$759

No refund after 2 Oct.

 Classroom

11 mtgs

Wednesday, 7-10pm, Sept. 25-Dec. 4
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Fee does not include the cost of art supplies.

Henry Mateo, freelance design consultant in several design disciplines, including graphics, industrial, and interiors. Recipient, UCLA Extension Distinguished Instructor Award, 2010.

DESMA X 479.4A

Typography

4.0 units

This hands-on course covers the fundamentals of type, its characteristics, vocabulary, and nomenclature as well as creative uses of type and how it is integrated in successful design. Working with letterforms is a critical element to successful design. Explorations in this course will include the examination of single letterforms, typographic classifications, information hierarchies, and page layout. Projects explore the creative usage of letterforms as graphic and communication elements.

Prerequisite(s): X 479.6A Design Fundamentals and X 481.997 InDesign.

Reg# 369851

Fee: \$784

No refund after 28 Sept.

 Online

Sept. 24-Dec. 3


Enrollment limited.

Deane Swick, MFA, graphic designer and artist

Reg# 369845

Fee: \$759

No refund after 3 Oct.

 Classroom

10 mtgs

Thursday, 6:30-10pm, Sept. 26-Dec. 5
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 28.

Enrollment limited.

Grace Magnus, graphic designer whose clients include marketing agencies, small businesses, and artists. She holds a particular interest in the intersection of art and technology, exploring the merge of hand crafting with digital tools in her work and design practice.

Design Communication

Arts Certificate

Earn a Certificate in Our Customizable Program for Career-Minded Graphic Designers

This 13-course certificate is ideal for those who want to pursue a career in graphic design.

DCA Curriculum

11 Required Courses

Design Toolkit

Students can either take stand-alone courses: Photoshop I, Illustrator I, and InDesign (12 units total) or our Design Software Intensive Bootcamp (8 units), which covers all 3.

Choose from

Photoshop I

Illustrator I

InDesign

or

Design Software Intensive Bootcamp (8 units)

Core Design Concepts

Design Fundamentals

Typography

Color Methodologies

Design II: Collateral Communication

Design III: Branding

Design History and Context

Design IV: Capstone

Portfolio

Courses begin on page 53.

2 Electives

Students choose 2 electives from courses in web, interaction design, print, and photography, as well as advanced design electives in studio arts and specialty areas of design. Mentorships and internships also earn elective credit.



Design by recent DCA graduate Judith Park.

Course of Study

Students have the option of taking courses entirely online, in the classroom, or both for added flexibility. Consult our Course Planning Guide on page 55.

Software Requirements

Students must have access to the current version of Adobe Creative Suite. Lab hours are not available.

Candidacy Benefits

Students who enroll in the 13-course certificate pay a \$250 candidacy fee and receive the following:

- Priority on wait list for full courses
- UCLA BruinCard for just \$10 (good for campus discounts and more)

Portfolio Review

After completing coursework, students must pass a final portfolio review.

Advisement

To schedule time with an advisor call (310) 206-1422 or email dca@uclaextension.edu.

Facebook:

[facebook.com/UCLAxVisual](https://www.facebook.com/UCLAxVisual)

Twitter:

@UCLAxVisual

Website:

visual.uclaextension.edu

DESMA X 479.6E

Design II: Collateral Communication

4.0 units

This course introduces students to strategies in design communication and covers utility of systems, programs, campaigns, and design families. Visual presentation and concept development are emphasized.

Prerequisite(s): X 479.6A Design Fundamentals, X 481.99Z InDesign, and X 479.4A Typography, or equivalent experience.

Reg# 369852

Fee: \$784

No refund after 27 Sept.



Online

Sept. 23-Dec. 2

Shirin Raban, MA, USC Center for Visual Anthropology; brand identity designer and ethnographic filmmaker. Ms. Raban created integrated lifestyle brands for clients such as Mattel, Korbel Champagne, and Lake Sonoma Winery. Recipient, UCLA Extension Outstanding Instructor Award, 2010 and 2017.

DESMA X 479.2D

Design III: Branding

4.0 units

Learn to develop memorable identity systems using symbols, icons, logos, and comprehensive environments to define and reinforce personality, tone, and voice. The goal is to create meaningful, dynamic relationships with the customer.

Prerequisite(s): X 479.6A Design Fundamentals; X 479.4A Typography; proficiency with Photoshop, Illustrator, and InDesign.

Reg# 369835

Fee: \$759

No refund after 30 Sept.



Classroom

11 mtgs

Monday, 7-10pm, Sept. 23-Dec. 9

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Nov. 11.

Enrollment limited.

Pash, vice president of Brand and Creative Management, ABC. Pash has designed the official logo for Miles Davis, brand extensions for *Playboy*, products for John Varvatos, retail product strategy for Motown Records, and advertising for Perrier. His book *Inspirability* features interviews with 40 prominent graphic designers.

Reg# 369855

Fee: \$784

No refund after 27 Sept.



Online

Sept. 23-Dec. 2

Enrollment limited.

Shirin Raban, MA, USC Center for Visual Anthropology; brand identity designer and ethnographic filmmaker. Ms. Raban created integrated lifestyle brands for clients such as Mattel, Korbel Champagne, and Lake Sonoma Winery. Recipient, UCLA Extension Outstanding Instructor Award, 2010 and 2017.

DESMA X 479.3D

Design History and Context

4.0 units

Gain a broad understanding of design and its dynamic past to discover inspiration for the present. Survey the history of visual communication, design's sociopolitical and cultural contexts, and the artistic and technological characteristics of various movements. Students create portfolio pieces inspired by the designers and movements studied.

Prerequisite(s): X 479.6A Design Fundamentals, X 481.99Z InDesign, and X 479.4A Typography.

Reg# 369843

Fee: \$759

No refund after 9 Oct.



Classroom

11 mtgs

Wednesday, 7-10pm, Oct. 2-Dec. 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited.

Harsh Patel, L.A.-based graphic designer and creative director who has worked for a diverse range of collaborators, including MTV, Adidas, and MOCA.

DESMA X 479.6P

Design IV: Capstone

4.0 units

In this thesis-oriented capstone course, Design Communication Arts students put all they've learned into action to tackle real world design projects in the civic realm. Public presentation, collaboration, observation, research, and problem solving skills are emphasized.

Prerequisite(s): All Core Design Concepts and Print and Graphic Communication Tool Kit courses, or departmental approval.

Reg# 369838

Fee: \$759

No refund after 30 Sept.



Classroom

11 mtgs

Monday, 7-10pm, Sept. 23-Dec. 9

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Nov. 11.

John Beach, creative director, John Beach Design, whose clients include The Walt Disney Company, Starbucks, and The Hillstone Restaurant Group.

DESMA X 481.60

Design Software Intensive Boot Camp

8.0 units

Photoshop, Illustrator, and InDesign are covered in this intensive and immersive course to learn the essential Adobe CC programs utilized in graphic design. Become fluent in how to edit, build, and create design using Photoshop. Learn client branding and how to work in the vector environment for Illustrator. Understand and build layouts using InDesign, become comfortable with how all three programs are popularly used and integrated, and build proper habits. This class covers core concepts taught in the intro classes to Photoshop, Illustrator, and InDesign in a fast paced "boot camp" style for those that want to use these tools in their workflows quickly.

Reg# 369840

Fee: \$1,600

No refund after 1 Oct.



Classroom

11 mtgs

Tuesday, 2-9pm, Sept. 24-Dec. 3

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited.

Hakon Engvig, BA in design with two advanced design certificates from UCLA Extension. A native-born Norwegian, Engvig's domestic and international clients include UCLA Medical Center, Macy Gray, Lifehouse, the Together Project (India), and OTE Historical Restoration Committee (Norway).

DESMA X 481.11

Photoshop I

4.0 units

Learn to create, manipulate, and combine digital images. Develop a working knowledge of Photoshop's features; use the program in 2D print, interactive, and web applications; and learn importing and exporting features.

Reg# 369857

Fee: \$784

No refund after 29 Sept.



Online

Sept. 25-Dec. 4

Students are required to have a copy of Adobe Photoshop CC to complete the course.

Enrollment limited.

Kenneth Wischmeyer, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

Reg# 369844

Fee: \$784

No refund after 3 Oct.



Classroom

11 mtgs

Thursday, 2-5pm, Sept. 26-Dec. 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Nov. 28.

Held in a regular classroom with student-provided

Course Planning Guide for DCA Certificate Students

Use this guide to navigate the DCA certificate, but note that it can be altered for your convenience. There are 48 total required units if taking the Design Software Bootcamp, 52 if taking the stand-alone courses: Photoshop I, Illustrator I, and InDesign. Some courses are offered every quarter, others are scheduled on a rotating basis.

1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Design Software Intensive Bootcamp (8 units) or Photoshop I, Illustrator I, and InDesign (4 units each) Design Fundamentals (4 units) <i>Recommended: Design Your Career</i>	Typography (4 units) Color Methodologies (4 units) Design II: Collateral Communication (4 units)	Design III: Branding (4 units) Design History and Context (4 units) Elective (4 units)	Design IV: Capstone (4 units) Portfolio (4 units) Elective (4 units) Final Portfolio Review (After coursework has been completed)

laptops. Students are required to have a copy of Adobe Photoshop CC to complete the course. Enrollment limited.

Grace Magnus, graphic designer whose clients include marketing agencies, small businesses, and artists. She holds a particular interest in the intersection of art and technology, exploring the merge of hand crafting with digital tools in her work and design practice.

DESMA X 481.47 Illustrator I

4.0 units
Discover how this vector-based drawing program integrates into the suite of design tools. Features presented include templates, drawing paths, auto-tracing, blending features, gradient meshes, wrapping type, exporting, shape and pen tools, and more.

Reg# 369850

Fee: \$784

No refund after 29 Sept.



Sept. 25-Dec. 4

Students are required to have a copy of Adobe Illustrator CC to complete the course. Enrollment limited.

Lauren Cullen, graphic designer for UCLA's Mobile Web Strategy group, where she designs mobile apps and responsive websites. An illustrator and fine artist, she creates graphics across all media. She received a BA from Wesleyan University and an Advanced Web and Interaction Design Certificate from UCLA Extension.

DESMA X 481.99Z InDesign

4.0 units
This course provides an introduction to the functions and capabilities of Adobe InDesign. Students will be guided in establishing a professional workflow to design documents for print and digital distribution. Learn how to manipulate type and image and create multi-page documents through the use of styles, grids, and templates. Gain the skills and confidence to prepare your documents for print and communicate effectively with vendors. Combine these skills to design and professionally print a short book, gaining real world experience translating ideas from screen to printed object.
Prerequisite(s): Familiarity with Photoshop.

Reg# 369853

Fee: \$784

No refund after 29 Sept.



Sept. 25-Dec. 4

Students are required to have a copy of Adobe InDesign CC to complete the course.

Minal Nairi, Minal is a designer and educator based in Bombay, India. Her clients range from corporate to start-ups, where she works on designs that are unique

to their values. She has apprenticed under and works closely with the acclaimed typographer, Tony DiSpigna. She also teaches Typography and Editorial Design at Ecole Intuit.Lab, Mumbai and conducts lettering workshops locally and internationally. Minal has a Master's degree in Communication Design from Pratt Institute in New York.

DESMA X 481.99QT Motion Graphics I

4.0 units
Learn how to integrate digital artwork into After Effects. This course covers workflow strategies to ensure that artwork created in Photoshop or Illustrator maintains its integrity. Instruction also explores common resolutions, complex motion paths and masks, color modes, bit depths, frame and pixel aspect ratios, graphic and video file formats, and frame rates commonly used in motion graphics.
Prerequisite(s): Knowledge of Photoshop and Illustrator.

Reg# 369846

Fee: \$784

No refund after 4 Oct.



11 mtgs
Saturday, 9:30am-1pm, Sept. 28-Dec. 7
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited. Visitors not permitted.

David Dodds, Los Angeles-based motion graphics designer; his experience spans eight years in motion graphics, special effects, broadcast design, character animation, and infographics. He has worked for studios such as Stardust, Mirada, Logan, and NFL Networks.

DESMA X 481.61 Frontend Web Coding Boot Camp

8.0 units 6.65 CEUs
Learn to powerhouse web languages and toolsets to create immersive and impactful web-based environments in this intensive web coding boot camp. Become fluent in HTML (content), CSS (presentation), and JavaScript (behavior), the essential tools of a front-end web developer. Explore framework integration to speed up development and build responsive, grid layouts that meet today's requirements for mobile, tablet, and desktops. Examine contemporary design trends and real world practices to design and build a fully functional, modern, responsive website from scratch.
Prerequisite(s): Familiarity with Photoshop

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Reg# 369771

Fee: \$1,600

No refund after 29 Sept.



Sept. 25-Dec. 4

Michael Newman, BFA from the School of Visual Arts; creative director and interactive developer specializing in new media, content development, and creative solutions.

DESMA X 481.99W Advanced Frontend Web Coding Boot Camp

8.0 units
JavaScript is the key to unlocking the full potential of modern web applications. Understanding all of its nuances and super-powers is what separates the novice from the master. Take your Interactive Application skills to the next level by exploring what makes JavaScript tick and utilizing the industry standard JS library; ReactJS. While this course focuses on JavaScript, students will continue to build on the knowledge and experience gleaned from the first Frontend Web Coding course.
Prerequisite(s): DESMA X 481.61 Frontend Web Coding Boot camp or equivalent experience.

Prerequisite(s): DESMA X 481.61 Frontend Web Coding Boot camp or equivalent experience.

Reg# 369748

Fee: \$1,600

No refund after 26 Sept.



19 mtgs
Monday, 6:30-10pm, Sept. 23-Dec. 2
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.
Thursday, 6:30-10pm, Sept. 26-Dec. 5
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meetings Oct. 31; Nov. 11 & 28.

Approximately \$75 of required supplies.

Enrollment limited.

Mitchell Gohman, MS in Education; director of design, The Sandbox Canvas.

DESMA X 479.4D Publication Design

4.0 units
Investigate the techniques and best practices of magazine design, annual reports, and branded collateral. Principles covered include page design, typography, art direction, and reproduction methods.
Prerequisite(s): X 479.6A Design Fundamentals; X 479.4A Typography; and experience with Photoshop, Illustrator, and InDesign.

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Reg# 369778

Fee: \$759

No refund after 3 Oct.



11 mtgs
Thursday, 7-10pm, Sept. 26-Nov. 21-Dec. 12
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 28.

Enrollment limited.

John Beach, creative director, John Beach Design, whose clients include The Walt Disney Company, Starbucks, and The Hillstone Restaurant Group.

DESMA X 479.79H Media Experimentation

4.0 units
Discover creative approaches to image-making while developing your own visual language using mixed media techniques. Work analog using drawing, painting, acrylic mediums, photocopies and transfer techniques. Work digitally using your analog work and Adobe Photoshop. Students will work on weekly explorations and complete three portfolio pieces. All work is critiqued on clarity of communication and aesthetics.

Reg# 369839

Fee: \$759

No refund after 30 Sept.



10 mtgs
Monday, 2:30-6pm, Sept. 23-Dec. 2
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 11.

Does not include art supplies estimated at \$100.

Enrollment limited.

Michelle Constantine, BFA, Art Center College of Design; artist who works primarily in fabric, printmaking, and collage with the integration of digital tools. Ms. Constantine has shown in galleries throughout California, New York, and London. She is the recipient of the UCLA Extension Outstanding Instructor Award, 2015.

DESMA X 479.7F Internship

4.0 units
Internships facilitate the transition from student to professional designer. Students must be registered in the Design Communication Arts or User Experience certificate program and have completed at least five courses. Students must work 10 to 16 hours per week.

Reg# 369848

Fee: \$689

Restricted course; call (310) 825-6448 for permission to enroll. Web enrollments automatically generate a "Permission to Enroll" request.



Join Us and Get Your Work Critiqued

Saturday, September 7, 11am

DCA Students:

Are you at or near the midpoint of the DCA Program?

Would you like to receive feedback on your progression?

Bring your work to our upcoming Open House for review by a selection of DCA instructors.

Above: Annual "It's Your Show" opening reception.

For More Information
visual.uclaextension.edu

DESMA X 482.14 Mentorship

4.0 units

Work one-on-one with an instructor who guides your development of a meaningful project geared toward a portfolio piece, design competition, freelance assignment, or other advanced goal. Students choose their own mentors, who are usually DCA or UX instructors. Together, the student and instructor arrange to meet at a museum, studio, cafe, or other site of design interest for six hours over the course of the quarter.

Prerequisite(s): Students must be enrolled in the Design Communication Arts or User Experience Certificate. User Experience students must complete at least three courses prior to applying for a mentorship.

Reg# 369847

Fee: \$689

Students may complete this mentorship online or in person. Mentors must sign the application form before enrollment can be processed.

DESMA 850.19

Design Your Career

0.3 CEUs

A small seminar created for those considering a career in graphic design, this introduction to the profession includes an overview of areas of application, school choices, necessary skills, portfolio development, and salary ranges. Especially useful for students who have recently enrolled in a Design Communication Arts Certificate, the workshop is also relevant for designers new to the geographical area, those exploring a change in design specialty, or students nearing graduation. Emphasis is on approaching design from a thoughtful conceptual perspective grounded in research and how that approach differs from design as decoration.

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Reg# 369782

Fee: \$129

No refund after 22 Sept.

❖ Classroom

1 mtg

Monday, 3-5pm, Sept. 23

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Students enrolled in a DCA certificate may enroll for free; call (310) 206-1422.

Scott Hutchinson, MFA, UCLA School of Arts and Architecture; designer and photographer specializing in corporate identity, branding, and advertising.

DESMA X 479.6D

Advertising Design

4.0 units

All advertising across all media is the combined whole of specialized functions: writing, design, direction, and resource management. Strong brands are simple, understandable expressions that must connect with consumers in an increasingly transparent, digitally connected world. In this course, students work in an agency-inspired environment to develop concepts and strategies to deliver information, products, and brands that engage the consumer, with a focus on creating sustainable, ethical, persuasive practices. Learn how traditional and social media integrations can deliver tangible experiences targeted to key groups.

Prerequisite(s): Core Design Concepts or equivalent.

Reg# 370492

Fee: \$784

No refund after 1 Oct.

🌐 Online

Sept. 25-Dec. 3

Enrollment limited.

Patrick Fredrickson, senior designer, Selbert Perkins Design

What Our Students Say

"The DCA program helped me figure out what I was passionate about and where my strengths and weaknesses are as a designer. I think it's amazing to have professionals from the industry teach us. They helped us get ready for the outside real world with the most updated tool set available, and this program introduced me to so many amazing people who I can now call mentors, friends, and colleagues!"

—Maitrayee Punjabi

UX (User Experience) Design

DESMA X 481.52BC

User Experience Boot Camp

10.0 units

Get hands-on training around essential user experience methods and concepts in this intensive boot camp. Project-based learning will have you creating from day one, gaining practical skills along with a deeper understanding of the industry. Beginning with an introduction to the UX process, delve into user research, prototyping, lean vs. agile UX, site maps and user flows, creating and stress-testing wireframes, informing designs with data, and designing for voice and retail. Practice the tools of the trade with a software deep-dive into Sketch and XD for design, and InVision, Principle and Axure for interactive prototyping. You'll leave with a powerful and marketable skillset, ready to take your next steps in user experience design.

Reg# 369533

Fee: \$3,100

No refund after 26 Sept.

❖ Classroom

30 mtgs

Tuesday, Thursday, 7-10pm, Sept. 24-Dec. 10

UCLA Extension Gayley Center:

1145 Gayley Ave.

Saturday, 10am-1pm, Sept. 28-Dec. 7

UCLA Extension Gayley Center:

1145 Gayley Ave.

Jonathan Ramirez, a digital design lead who has worked with organizations such as Apple, Audible, Karma Automotive, Wantable, and two different design agencies.

DESMA X 481.99AF

User Experience I: Survey

4.0 units

This course provides an introduction to the concepts, practices, and processes of user experience. Topics include observational research and insight generation, developing user personas and scenarios, information architecture, user interface design, prototyping, and usability testing and analysis. Students complete hands-on assignments and leave the class with an understanding of user experience best practices and opportunities in the field and are prepared to take on more advanced studies.

Prerequisite(s): Familiarity with a software that can be used to create wireframes, such as InDesign, Illustrator, Powerpoint, OmniGraffle, or Axure.

Reg# 370001

Fee: \$784

No refund after 28 Sept.

🌐 Online

Sept. 24-Dec. 3

Michelle Matthews, UX and product designer who has designed and launched a variety of apps and products, redesigned iconic brand experiences, and ushered many brands into the digital age. She has worked with agencies Team One, RAPP, Night Agency, and more.

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Reg# 370002

Fee: \$759

No refund after 2 Oct.

❖ Classroom

11 mtgs

Wednesday, 7-10pm, Sept. 25-Dec. 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Nov. 27.

Adam Fischbach, Has over ten years of experience working in the fields of IxD and UX. He focuses on design systems, patterns and thinking, with particular emphasis on human computer interaction and user-centered design.

DESMA X 479.8K

User Experience II: Iteration

4.0 units

Students with knowledge of the fundamentals of UX move on to iteration: rounds of work and experimentation to hone problem solving skills. Instruction covers MVP builds, pattern libraries, design at scale, voice & gesture, and end-to-end projects. The spectrum of interface design standards is addressed, including e-commerce websites, service design, and physically based environments. Projects incorporate a variety of screen resolutions and device types. The course prepares students to recognize user experience design problems and iterate solution proposals.

Prerequisite(s): X 481.99AF User Experience I: Survey

Reg# 369998

Fee: \$759

No refund after 1 Oct.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, Sept. 24-Dec. 3

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Pramit Nairi, leader of the award-winning User Experience Group at Rubin Postaer and Associates. A graduate of the University of Michigan in Ann Arbor with a customized degree in information visualization and media design, Mr. Nairi began his career in user experience at DNA Studio as an information architect.

Reg# 369997

Fee: \$784

No refund after 28 Sept.

🌐 Online

Sept. 24-Dec. 3

Michelle Chin, who has led the design of enterprise sites and mobile experiences for Fortune 500 companies with 10 years of creative leadership expertise. She has spoken at Tech Trek, STEM camp for girls, was on the Board of Directors for UXPA Los Angeles, and Global creative director for World IA Day.

🌐 ONLINE COURSE, page 5.

🌐 HYBRID COURSE, page 5.

🌐 WEB-ENHANCED COURSE, page 5.

❖ ON-GROUND COURSE, page 5.

📖 TEXTBOOK REQUIRED

🏠 UC CREDIT, page 6.



User Experience Boot Camp

11 weeks; Westwood Village

Dive into the world of user experience in this immersive, hands-on boot camp. You'll learn fundamental user experience concepts and build a practical, marketable skill set.

Topics include user research, prototyping, lean vs. agile UX, site maps and user flows, creating and stress-testing wireframes, informing designs with data, and designing for voice and retail. Softwares includes Sketch and XD for design, and InVision, Principle and Axure for prototyping.

Schedule

Tuesdays, 7-10pm
Thursdays, 7-10pm
Saturdays, 10am-1pm
Fee: \$3,100

Instructor:

Jay Ramirez, a digital design lead who has worked with organizations such as Apple, Audible, Karma Automotive, Wantable, and 2 different design agencies. His background and experiences include a broad understanding of creative processes, collaborating with multi-disciplinary teams throughout all stages of product development from investigation through user research, ideation, product strategy, planning and concept evaluation to hands-on design, and development hand-off.

For More Information

ux@uclaextension.edu | (310) 206-1422

DESMA X 489.5F

User Experience III: Applied

5.0 units

In this course, students apply what they have learned to real world case studies and UX design challenges. Topics include research and observational techniques, the art of information gathering, prototyping, scope definition, journey mapping, and empathy maps. Students complete team projects and 360 reviews and practice remote working techniques, collaboration, and balancing multiple projects. Projects will be presented in common outputs such as web and mobile, similar to what would be produced in a professional design firm. The goal is for students to perform as they would in a real-world work environment.

Prerequisite(s): X 481.99AF User Experience I and X 479.8K User Experience II, or equivalent experience.

Reg# 370005

Fee: \$759

No refund after 30 Sept.

- ❖ Classroom
11 mtgs
Wednesday, 7-10pm, Sept. 25-Dec. 4
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 27.

Instructor to be announced

DESMA X 499C

User Experience IV: Capstone

4.0 units

This course serves as a thesis project in which students build out their own viable user experience project for review and portfolio. Students complete a self-directed project and go through the professional steps of discovery, design, prototyping, testing, revising, iterating, and presenting for real world application. The project moves through the steps a professional incubator would take, involving stakeholders and experiencing working with investors and VCs.

Reg# 370071

Fee: \$759

No refund after 3 Oct.

- ❖ Classroom
11 mtgs
Thursday, 7-10pm, Sept. 26-Dec. 12
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 28.

Thomas Dillmann, MBA, Pepperdine University; user experience architect with 15 years' experience; former head of experience planning and lead information architect at MRM Worldwide, UnitedFuture, and Threshold Interactive. Clients include Microsoft, Sony, and more.

User Experience (UX)

Certificate

Learn the latest strategies, techniques, and technologies used by leading agencies to produce world-class user experiences.

Students may begin during any quarter. Suggested first course is User Experience I. Includes both online and classroom courses.

Enroll now! This certificate has open enrollment; no formal application required. Enroll online at uclaextension.edu or call (800) 825-9971.

The certificate program has 6 required courses

UX I: Survey

Elective of your choosing from such areas as design thinking, game design, web design, and more.

UX II: Iteration

UX III: Applied

UX IV: Capstone

UX Software

Courses begin on page 56.

For More Information

ux@uclaextension.edu | (310) 206-1422 | visual.uclaextension.edu



Visual Arts Open House

Saturday, September 7, 10am-12pm

Do you have a career interest in design or user experience?

Would you like to explore studio arts, photography, or art history?

Sign up for an opportunity to meet a few of our instructors and student advisory.

No RSVP necessary.

For More Information

visual.uclaextension.edu

Course Planning Guide for User Experience Certificate Students

Use this guide to plan your User Experience Certificate progress.

User Experience I, II, III and IV must be taken during consecutive quarters. User Experience Software and your elective may be taken during any quarter.

Online sections of some courses are available. However, students cannot complete the entire certificate online.

Move through the program at your own pace—it's not mandatory to finish the program within four quarters.

1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
User Experience I	User Experience II User Experience Software	User Experience III Elective	User Experience IV

DESMA X 481.99FG

User Experience: Software

4.0 units

Creating delightful, meaningful, and easy-to-use digital experiences requires the ability to generate multiple ideas rapidly, iterate quickly, and test the results. This class teaches the tools of the trade: from Sketch, Adobe XD and more for design; to InVision, Principle and Axure for interactive prototyping; to UserTesting.com for user research and testing. Topics include essential UX software and their practical applications, design team collaboration, etc.; to incorporating more theory-based topics, like navigation and architecture, design patterns, and the latest design methodologies. Class projects include rapid design and prototyping, multi-platform design for websites, mobile and native apps, wearables and voice assistants, as well as conducting user research and testing.

Reg# 370067

Fee: \$784

No refund after 28 Sept.



Sept. 24-Dec. 3

Students must own a computer and have Sketch, Adobe CC, or similar design software. Mac preferred but not required.

Jedi Wright, who has over 10 years experience in web, user experience, and immersive design. His focus is on creating user-centered design solutions through the use of solid User Experience and Information Architecture (IA) practices, along with tried and proven design thinking principles that put the user first.

DESMA X 489.5G

User Experience Research

4.0 units

Today's designers must satisfy the needs of multiple constituents, including clients, colleagues, and, especially, end-users. The ultimate goal of experience research is to inform design decisions that meet the critical needs of constituents. User research helps assess gaps in an existing experience, discover design opportunities, refine concepts and strategy, and test the creative/design execution. This course covers the key concepts of evaluation and evaluation methods, and students develop both quantitative and qualitative measures, such as contextual observation, heuristic analysis, surveying, interviewing, focus groups, persona development, evaluation during the design/iteration cycle, usability testing, and analysis of systems in use. Designers leave the course with an understanding of which methods to use, given constraints, and how to design, field, and report on findings.

Prerequisite(s): X 481.99AF User Experience I.



Reg# 370070

Fee: \$759

No refund after 2 Oct.



Classroom

11 mtgs

Monday, 7-10pm, Sept. 23-Dec. 9

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Nov. 11.

Instructor to be announced

DESMA X 479.7K

3D Game Design and Game Engines: Unity

4.0 units

Jump in and create a 3D game experience using the world class game engine known as Unity. Students design environments of their creation, believable and/or fantastic other world realities. This class walks students through the powerhouse game engine Unity and covers the strategic skills necessary to create compelling world and game experiences, in a variety of applications. The class is designed to allow students to create a 3D experience by the end of class. This intense but doable class requires a 3 month subscription to Lynda.com to be used during assignments and personal projects to rapidly build technical skills with the software, and leverage the class time to build on this knowledge to create compelling and engaging experiences. There is an expectation that students will have at minimum 6 hours a week outside of class to work on projects. *Basic code literacy and 3D knowledge helpful but not required.*

Reg# 369775

Fee: \$759

No refund after 1 Oct.



Classroom

11 mtgs

Tuesday, 7-10pm, Sept. 24-Dec. 3

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited. 🌐

John Selig, John has taught students of all ages, from 6 to 65; everything from photography to programming to web design, and more. He's got a passion for games of all kinds, and he specializes in getting new students excited about combining creativity with technology. In his free time, you can find him writing and performing rock music and working on indie games!

Art History, Studio Arts & Photography

Art History & Theory

For information on enrollment, location, and space availability call (310) 825-9971. For information on course content call (800) 206-1422 or email visualarts@uclaextension.edu.

ART HIS 874.03

Ninth Street Women: The Women of Abstract Expressionism

1.0 CEUs

While the story of Abstract Expressionism's emergence in New York in the late 1940s and 1950s has been much told, the role played by women artists associated with the movement has rarely been the subject of review. This class will take as its point of focus Mary Gabriel's book *Ninth Street Women: Lee Krasner, Elaine de Kooning, Grace Hartigan, Joan Mitchell, and Helen Frankenthaler: Five Painters and the Movement That Changed Modern Art*, published in 2017. The course will expand the book's content so as to include other female painters and sculptors allied with Abstract Expressionism, among them Dorothy Dehner, Sonia Gechtoff, Jay DeFeo, Ethel Schwabacher, and Perle Fine. Their place in the New York art world of the time, their reception by dealers, curators, and other artists (often husbands and/or lovers), and their legacies will all be considered. Gabriel's *Ninth Street Women*, which is being developed as an Amazon Studio TV production by showrunners Amy Sherman Palladino and Dan Palladino, is required reading for this class.

Reg# 370000

Fee: \$250

No refund after 10 Oct.



Classroom

4 mtgs

Thursday, 6-8pm, Oct. 10-31

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Roni Feinstein, PhD, Institute of Fine Arts, New York University

ART HIS 821.37

The Pillars of Western Art

0.3 CEUs

This course will identify the 16 major artistic periods in Western civilization, from prehistory to contemporary, and will identify the single characteristic that best describes the determining factors for the artistic endeavors of each period within Western civilization. Examples include Magic/Prehistory, Mathematics/Greece, Rebirth/Renaissance, and Symbols/Contemporary.

Reg# 370060

Fee: \$159

No refund after 25 Oct.



Classroom

1 mtg

Saturday, 10am-1pm, Oct. 26

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Rebecca Ginnings, PhD, specializing in Baroque and Renaissance art; art consultant for galleries, auction houses, curators, and collectors.

Art Studio Workshops

For information on enrollment, location, and space availability call (800) 825-9971. For information on course content/prerequisites call (310) 206-1422 or email visualarts@uclaextension.edu.

Enrollment limited in all courses; early enrollment advised. Students should have completed all prerequisites prior to enrollment.

ART X 5D

Beginning Painting: Acrylics

2.0 units

An introductory course in painting with acrylic: a fast-drying, permanent, and clean water-based medium that permits easy correction and change. The medium integrates easily with drawing and can be worked transparently or opaquely. Students develop skills in this medium by painting from still life, natural forms, and abstract exploration. Ideally suited to the beginner, students are encouraged to develop individual directions in style and expression.

Prerequisite(s): X 5A Basic Drawing I or equivalent experience.



Did You Know?

Arts Courses Can Serve as DCA Electives

Many studio arts and photography courses can be taken as electives toward the Design Communication Arts Certificate with approval.



Instructor Mayee Futterman and student show off class work from Chinese Brush Painting.

To learn more about applying arts courses to the DCA Certificate, call (310) 206-1422.

Reg# 369995

Fee: \$649

No refund after 30 Sept.

❖ **Classroom**

10 mtgs

Monday, 7-10pm, Sept. 23-Dec. 2

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Estimated supplies cost is \$50.

Josh Mannis, MFA, School of the Art Institute of Chicago. His work has been featured in The Mattress Factory Museum of Contemporary Art, Pittsburgh; Museum of Contemporary Art, Chicago; Museum of Contemporary Art, North Miami; Musée d'art Contemporain de Montréal, Québec; and Tate Modern, London.

ART X 135

Advanced Painting

2.0 units

Designed for those at an intermediate or advanced level, students in this course develop and work on a personal project with guidance and input from the instructor. Technical skill is approached on an individual basis with regards to style and medium and what choices best reflect the student's concept. Students are encouraged to investigate new ways of thinking, broaden their range of materials and techniques, and create work that is self-reflective and ambitious in scope. Instructor addresses students individually throughout the course, providing highly personal attention. Mid-term and final critiques are an opportunity to address the entire class regarding problem solving in every regard. Open to all painting media, including oils, acrylics, and watercolors.

Prerequisite(s): X 5D Beginning Painting: Acrylics or equivalent experience.

Reg# 370015

Fee: \$649

No refund after 1 Oct.

❖ **Classroom**

10 mtgs

Tuesday, 7-10pm, Sept. 24-Nov. 26

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Estimated supplies cost is \$75.

Nick Brown, MFA, School of the Art Institute of Chicago, former professor, Pratt Institute; exhibitions include Museum of Contemporary Art, Chicago, and The Drawing Center, NYC.

ART X 5A

Basic Drawing I

2.0 units

A beginning course in drawing designed to develop and expand one's observational abilities and rendering skills. Students learn methods for sensitively describing objects in terms of line, shape, volume, cross-contour, proportion, light logic, perspective, and compositional space. Each class focuses on a particular formal concept and its function in drawing. Students begin with line drawings and conclude with fully modeled, tonal, volumetric, still-life drawings. Also covered are fundamentals of pictorial space structure, aesthetics, content, and draftsmanship using still life and natural forms. Includes work with pencil, pen, and charcoal.

Reg# 370058

Fee: \$649

No refund after 3 Oct.

❖ **Classroom**

10 mtgs

Thursday, 2:30-5:30pm, Sept. 26-Dec. 5

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Nov. 28.

Estimated supplies cost is \$75.

Stephanie Pryor, MFA, UCLA; artist who has exhibited extensively in solo and group shows in Los Angeles, New York, and Europe.

🌐 ONLINE COURSE, page 5.

🌐 HYBRID COURSE, page 5.

🌐 WEB-ENHANCED COURSE, page 5.

❖ ON-GROUND COURSE, page 5.

📖 TEXTBOOK REQUIRED

🏠 UC CREDIT, page 6.



Connect with Your Arts Community!

There are many ways to build relationships with your fellow students, instructors, advisors, and future collaborators. Join in the conversation online and stay connected!

Facebook:

[Facebook.com/UCLAxVisual](https://www.facebook.com/UCLAxVisual)

Twitter:

[Twitter.com/UCLAxVisual](https://twitter.com/UCLAxVisual)

Website:

Visual.uclaextension.edu

Above: Performance from TEDxUCLA 2017.

And remember, you can always call or email us at (310) 206-1422 and visualarts@uclaextension.edu.

Chinese Brush Painting

Includes hands-on instruction in this lively style of painting. Subjects include floral, landscape, and animals. Topics include detailed instructions on appropriate use of rice paper, brushes, colors, and ink. For beginning to advanced students.

Taught by **Mayee Futterman**, award-winning artist specializing in Chinese Brush Painting.

Page 60.



What Our Students Say

"I loved learning from instructors who are currently working in the industry. I learned helpful skills that apply to the real world of graphic design and I believe ultimately helped me receive two job offers after graduation."

—Kelley Cobb

Figure Drawing Workshop

Exploring Gesture

Students work with live models in a combination of fast, medium, and long timed poses. Topics covered include intention and movement in the human body, gestural movement in the marks themselves, surface treatments, and more ambitious marking techniques. Larger themes include the concept of composition, and creating gesture in the picture as a whole.

Page 60.



Artwork by instructor Josh Mannis

ART X 426.89 Figuration to Portraiture

3.0 units
Explore both contemporary and traditional approaches to portraiture by looking at the head in relation to the full body. This course begins with learning to see the full figure in terms of line, alignment, proportion, volume, and tone. By transferring this knowledge to the portrait, students learn about structure of the face, likeness, and how to visualize and draw the head from different angles. This course also covers composition, form, content, and the power of psychology and emotion that can be derived from a portrait. Dry media, including pencil, charcoal, pen and ink, and pastel are covered.

Prerequisite(s): Previous drawing experience, especially with the figure, is strongly encouraged but not required.

Reg# 370072

Fee: \$689

No refund after 3 Oct.

❖ Classroom

10 mtgs
Thursday, 7-10pm, Sept. 26-Dec. 5
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

No meeting Nov. 28.

Materials list sent prior to first class. Estimated supplies cost: \$65. Enrollment limited.

Stephanie Pryor, MFA, UCLA; artist who has exhibited extensively in solo and group shows in Los Angeles, New York, and Europe.

ART 855.64 Figure Drawing Workshop: Exploring Gesture

1.2 CEUs

The human figure is an endlessly expressive and fascinating vehicle. In this four-session workshop, students work from live models with a focus on gestural movement. Projects investigate the figure depicted, the marks themselves, and the composition as a whole. While instruction also covers anatomy and descriptive drawing, the emphasis is on observational skills and intuitive, fast execution. Fast timed poses are mixed with longer poses to give students multiple opportunities to explore the subject.

→ → →

Reg# 369955

Fee: \$354

No refund after 11 Oct.

❖ Classroom

4 mtgs
Saturday, 10am-1pm, Oct. 12-Nov. 2
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Josh Mannis, MFA, School of the Art Institute of Chicago. His work has been featured in The Mattress Factory Museum of Contemporary Art, Pittsburgh; Museum of Contemporary Art, Chicago; Museum of Contemporary Art, North Miami; Musée d'art Contemporain de Montréal, Québec; and Tate Modern, London.

ART X 429 Calligraphy

4.0 units

Calligraphy, the ancient art of hand-lettering, is a powerful creative tool in both communication arts (corporate logos, personal greetings, certificates, and invitations) and graphic arts (advertising and print). This course is designed to give students mastery of calligraphic tools. Students complete hands-on assignments and creative lettering projects as they move from classic styles to more modern forms. Alphabets taught vary by quarter. Check Section Notes for details.

Reg# 369971

Fee: \$649

No refund after 1 Oct.

❖ Classroom

11 mtgs
Tuesday, 1-4pm, Sept. 24-Dec. 3
UCLA Extension Woodland Hills:
21650 Oxnard St.

Carrie Imai, president, Society for Calligraphy, Southern California; freelance calligrapher and designer.

ART 821.11 Chinese Brush Painting

1.2 CEUs

In China, a flower is never merely a flower nor scenery merely a place; each has its legends, romantic stories, and symbolic spirituality. In this course, students explore the spontaneous style of Chinese brush painting through hands-on, step-by-step instruction. The course follows the Hsieh-I (Depicting-Idea) style developed by the traditional painters of the 11th century and specifically focuses on the Po-mo (Throw-ink) method: In order for a painting to show the vitality of nature, it must be executed in a lively way; hence, the movement of the brush is completed in a simple, dynamic, and powerful manner, as if the artist is throwing color and ink on the rice paper. Subjects include floral, landscape, and animals. Specific subjects covered vary each quarter. Topics include detailed instructions on appropriate use of rice paper, brushes, colors, and ink. For beginning to advanced students.

→ → →

Reg# 370012

Fee: \$324

No refund after 27 Sept.

❖ Classroom

3 mtgs
Saturday, 9am-1pm, Sept. 28; Oct. 26; Nov. 23
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Estimated cost for supplies, excluding accessories, is \$125; materials list sent via e-mail prior to first class. Enrollment limited.

Mayee Futterman, who specializes in Chinese Brush Painting. A large selection of her work is in the collection of California Hospital Medical Center and permanently exhibited at the Los Angeles Center for Women's Health, as well private collections internationally. She studied under professor and master brush artist, Dr. Ning Yeh.

Photography

For information on enrollment, location, and space availability call (800) 825-9971. For information on course content call (310) 206-1422 or email photography@uclaextension.edu.

Suggested Tool Kit

The Photography Tool Kit is one of the suggested options available to students pursuing the Design Communication Arts Certificate. This tool kit offers a sequence of courses designed to provide a foundation in photography. These courses also are open to non-certificate students.

Elective Courses:

X 438.9	Photography I (4 units)
X 440.22	Lighting I (4 units)
X 439.90	Photography II (4 units)

ART X 438.9 Photography I

4.0 units

In this practical hands-on introduction, the fundamental technical and aesthetic principles of digital photographic processes are addressed, including instruction on DSLR camera operation, composition, and digital retouching and manipulation. Instruction also includes Adobe software acquisition techniques and output technologies. Discussion covers contemporary digital imaging and its application within commercial and fine arts. Assignments demonstrate mastery of technical skills and individual creative expression.

Reg# 370026

Fee: \$754

No refund after 30 Sept.

❖ Classroom

11 mtgs
Monday, 7-10pm, Sept. 23-Dec. 9
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Enrollment limited.

Van Diththavong, award-winning photographer and filmmaker

Reg# 370023

Fee: \$654

No refund after 28 Sept.

❖ Online

11 mtgs
Sept. 24-Dec. 3

Enrollment limited.

Kenneth Wischmeyer, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

Reg# 370054

Fee: \$754

No refund after 1 Oct.

❖ Classroom

11 mtgs
Tuesday, 2-5pm, Sept. 24-Dec. 3
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Enrollment limited.

Natasha Rudenko, MFA; internationally-exhibited photographer whose work addresses issues of self-reflection and identity.

ART X 440.89

Lighting Fundamentals

4.0 units

The practice of photography is fundamentally the study of light itself. Understanding the basic characteristics of light and how it behaves is critical for photographers. This course introduces fundamental principles of lighting and techniques for achieving high-quality results using only available light and simple, affordable accessories. Through lectures, lighting projects, historical examples, and personal critique, students learn to identify and control the full spectrum of photographic lighting scenarios. Lighting techniques for portraiture, landscape, location/interiors, architecture, and fine art are covered in addition to basic flash and reflector-fill techniques.

Reg# 369990

Fee: \$654

No refund after 28 Sept.

❖ Online

Sept. 24-Dec. 3

Craig Havens, visual artist working in the lens-based media of photography, video, installation, and projection. Mr. Havens lives and works in Los Angeles and Berlin.

ART X 439.90 Photography II

5.0 units

This course focuses on gaining control of all photographic variables while attempting various creative assignments. The use of manual controls is emphasized, along with the capture and processing of RAW image files. Course assignments involve defining a point of view, emphasizing figure versus ground, storytelling, portraits, and the use of artificial light. Instruction also covers the RAW workflow, Photoshop for photographers, and monitor calibration.

Prerequisite(s): X 438.9 Photography I or equivalent experience; an advanced knowledge of general photography.

Reg# 370031

Fee: \$754

No refund after 1 Oct.

❖ Classroom

11 mtgs
Tuesday, 7-10pm, Sept. 24-Dec. 3
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Natasha Rudenko, for credits see page 60.

Reg# 370029

Fee: \$654

No refund after 28 Sept.

❖ Online

Sept. 24-Dec. 3

Craig Havens, for credits see page 60.

ART X 428.56 Photographic Portraiture

4.0 units

This in-depth exploration of photographic portraiture covers approaching subjects, establishing a rapport, collaborating with your subject, and digital workflow. Through a series of in-class projects and assignments, students master simple and inexpensive set-ups that result in strong and memorable portraits. Students also learn to simplify the decision-making process by addressing basic choices, such as pre-planning vs. improvisation, observing vs. directing, isolating the person vs. including environment, and natural vs. artificial light. Includes classroom and lab sessions plus location shoot field trips and a visit to a professional lighting studio.

Prerequisite(s): X 438.9 Photography I or equivalent experience.

Reg# 369969

Fee: \$754

No refund after 8 Oct.

❖ Classroom

10 mtgs
Tuesday, 6-9pm, Oct. 1-Nov. 19
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.
Saturday, 10am-1pm, Oct. 19
Los Angeles: Location Shoot
Saturday, 10am-5pm, Nov. 9
Los Angeles: FD Studios, 224 E. 11th St.

Todd Bigelow, for credits see page 61.

ART X 450.37

Photography Portfolio Workshop

4.0 units

Get personalized guidance and feedback on building a cohesive photography portfolio. A series of class assignments are designed to teach advanced level students how to produce a unique personal photographic style. Instruction covers how to adapt your own personal style to any artistic or commercial assignment, the importance of professionally polished work, and how to skillfully present their craft. By the end of the class students will have created all the necessary elements to start a personal website portfolio, including a cohesive body of work, an artists statement, and a useful self portrait.

Prerequisite(s): Advanced photographic experience required.

Reg# 370036

Fee: \$754

No refund after 30 Sept.

❖ Classroom

11 mtgs

Monday, 7-10pm, Sept. 23-Dec. 9

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

David Daigle, award-winning photographer with more than 25 years of photography and video production experience. He specializes in portrait and still life for advertising, commercial, and editorial clients.

ART X 442.35

Shooting Like the Masters: A History of Photography

4.0 units

Using slide lectures, creative assignments, and critiques, this course introduces students to the history of photography and the artists responsible for its most iconic images. Lectures address such movements as Pictorial, Straight, and Postmodern and familiarize students with the works of such artists as Nadar, Adams, and Baldassari. Students complete assignments inspired by the photographers' styles and techniques discussed in class. By the end of the course, students have a series of photographs as well as a deeper understanding and appreciation of the history of photography.

Prerequisite(s): X 438.9 Photography I or equivalent knowledge.

Reg# 370032

Fee: \$754

No refund after 4 Oct.

❖ Classroom

12 mtgs

Saturday, 10am-1pm, Sept. 28-Dec. 14

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Richard Langendorf, BArch, PhD in urban and regional planning, MIT; architecture and planning consultant specializing in computing and visualization with more than 30 years of experience as a photographer.

ART X 440.21

Photoshop for Photographers

4.0 units

Designed for beginning photographers, this course provides an introduction to digital workflow using Photoshop. Lectures and exercises address organizing photographs with Bridge and Lightroom, importing and processing RAW files, and how to edit, process, adjust, correct and manipulate captured images. By the end of the course, students will have established a solid workflow in Photoshop and be able to professionally process and edit images.

→ → →

Reg# 370233

Fee: \$754

No refund after 3 Oct.

❖ Classroom

11 mtgs

Thursday, 7-10pm, Sept. 26-Dec. 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops. In-class personal laptop access required.

Weng San Sit, MFA, CalArts; artist and educator whose practice investigates systems and power structures that create gaps between representation and subjective identities. She has exhibited in the CalArts Gallery, Last Projects, Esplanade, and National Museum of Singapore among others.

ART X 482.14

Mentorship

4.0 units

Work one-on-one with a current Visual Arts instructor who guides development of a meaningful project geared toward a portfolio piece, competition, freelance assignment, or other advanced goal. Students choose their own mentors from instructors currently teaching in the area of studio arts, design, or photography. Together, the student and instructor arrange to meet at a museum, studio, cafe, or other site of interest for six hours over the course of the quarter.

Prerequisite(s): Students must have previously taken a minimum of three Design Communication Arts, studio arts, or photography courses.

Reg# 370040

Fee: \$689

No refund after 30 Sept.

Independent Study/Internship

Sept. 23-Dec. 9

Students may complete this mentorship online or in-person. Mentors must sign the application form before enrollment can be processed. For an application, email visualarts@uclaextension.edu or call (310) 206-1422.

Restricted course; web enrollments automatically generate a "Permission to Enroll" request. Visitors not permitted.

ART 802.21

The Business of Photography

1.8 CEUs

Geared toward photographers with an interest in producing images for various media outlets as well as for those with an interest in working with nonprofit and corporate clients, this workshop provides practical advice and information on the business of photography. Topics discussed include: the rapidly evolving marketplace for editorial; nonprofit and corporate photography; client development and agency representation; website and platform options; understanding copyright; general business practices, such as the use of home offices, taxes, assistants, and insurance; creating a strong, professional social media presence; rate and term negotiations; and licensing standards. Presented as a classroom discussion using real-life experience and scenarios. Students leave the workshop with a sound understanding of the significant business matters they will face on a daily basis as a professional photographer.

Reg# 370010

Fee: \$229

No refund after 15 Nov.

❖ Classroom

2 mtgs

Saturday, 9am-5pm, Nov. 16

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Sunday, 9am-5pm, Nov. 17

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Todd Bigelow, editorial and corporate photographer handling assignment work for some of the world's leading publications. Mr. Bigelow's clients include *TIME*, *Sports Illustrated*, *Smithsonian*, *Der Spiegel*, *People*, *National Geographic Traveler*, and *Newsweek*.



Photography Certificate

Improve your technical skills, hone your creative eye, and learn about the business side of photography in this newly revised certificate designed for beginners or hobbyists who want to take their practice to the next level.

Using a digital SLR camera, students gain experience in manual control, lighting, portraiture, composition, and more. Flexible schedules and evening/weekend courses are designed with working professionals in mind.

Curriculum

5 Required Courses

Photography I

Photography II

Lighting I

Portraiture

Portfolio Workshop

Plus 1 elective of your choosing from such areas as Photoshop, landscape, documentary, conceptual art photography, and more. Electives change each quarter; check catalog for current courses.

Candidacy Benefits

Certificate students pay a \$250 candidacy fee and receive discounts on Adobe CC, and eligibility for a UCLA BruinCard (additional \$10).

Enroll now! This certificate (CE0500) has open enrollment; no formal application required. Enroll online at uclaextension.edu or call (800) 825-9971.

Above: Photography students on a location shoot. Photo by Scott Stulberg.

For More Information

photography@uclaextension.edu | (310) 206-1422