

DESIGN & ARTS



Apply Art Courses to Your Design Studies

Photography, studio arts, and history courses can apply toward DCA certificates with approval.

This quarter's courses include:

Photography I

Calligraphy

Event Photography



Design by recent DCA graduate Andrea Valderrama.

A complete listing of arts courses begins on page 58. To learn more about applying arts courses to DCA certificates, call (310) 206-1422.

UX/GRAPHIC DESIGN

- 54 Design Communication Arts
- 57 UX (User Experience) Design

ART HISTORY, STUDIO ARTS & PHOTOGRAPHY

- 58 Art History & Theory
- 59 Art Studio Workshops
- 60 Photography

For more information call (310) 206-1422.

UX/Graphic Design

Design Communication Arts

For information on course content, prerequisites, or advisement, email dca@uclaextension.edu, visit uclaextension.edu/dca, or call (310) 206-1422.

Core Design Concepts

The seven Core Design Concepts courses are designed for those pursuing the Design Communication Arts Certificate. These courses are also open to noncertificante students.

In addition to these seven courses, students pursuing the Design Communication Arts Certificate must complete the Print and Graphic Communication Design Tool Kit plus five electives.

Required Courses:

X 479.6A	Design Fundamentals (4 units)
X 482.1D	Color Methodologies (4 units)
X 479.4A	Typography (4 units)
X 479.6E	Design II: Collateral Communication (4 units)
X 479.2D	Design III: Branding (4 units)
X 479.3D	Design History and Context (4 units)
X 479.6P	Design IV: Advanced Design Practice (4 units)

DESMA X 479.6A Design Fundamentals

4.0 units
This is a hands-on introduction to the creative process and core elements of graphic design, for a variety of outputs, including print and electronic media. Topics include research, typography, imagery, and concept development. Projects are progressive and critiqued.

Reg# 364260

Fee: \$759

No refund after 9 Apr.

- ❖ Classroom
- 11 mtgs
- Tuesday, 7-10pm, Apr. 2-June 11
- UCLA Extension 1010 Westwood: 1010 Westwood Blvd.

Fee does not include cost of art supplies. Enrollment limited.

Henry Mateo, freelance design consultant in several design disciplines, including graphics, industrial, and interiors. Recipient, UCLA Extension Distinguished Instructor Award, 2010.

Reg# 364423

Fee: \$759

No refund after 10 Apr.

- ❖ Classroom
- 11 mtgs
- Wednesday, 7-10pm, Apr. 3-June 12
- UCLA Extension 1010 Westwood: 1010 Westwood Blvd.

Fee does not include cost of art supplies. Enrollment limited.

Henry Mateo, for credits see page 54.

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Reg# 364259

Fee: \$784

No refund after 10 Apr.

- 🌐 Online
- Apr. 3-June 12

Fee does not include cost of art supplies. Enrollment limited.

Michelle Constantine, BFA, Art Center College of Design; artist who works primarily in fabric, printmaking, and collage with the integration of digital tools. Ms. Constantine has shown in galleries throughout California, New York, and London. She is the recipient of the UCLA Extension Outstanding Instructor Award, 2015.

DESMA X 482.10 Color Methodologies

4.0 units
This course covers theories and practical applications to understand the makeup of color and how best to use it. Areas covered include general color theory and psychology, effective color creation, perception, management, color language, digital issues, additive and subtractive systems, and color output.

Reg# 364278

Fee: \$784

No refund after 6 Apr.

- 🌐 Online
- Apr. 2-June 11

Fee does not include the cost of art supplies. Enrollment limited.

Todd Smith, MFA, fine artist and concept illustrator working in film and television whose specialties include drawing, painting, environment design, and matte painting. His client list includes Sears; Hewlett Packard; Milk; Boost Mobile; and various Hollywood directors and production designers.

DESMA X 479.4A Typography

4.0 units
This hands-on course covers the fundamentals of type, its characteristics, vocabulary, and nomenclature as well as creative uses of type and how it is integrated in a successful design. Working with letterforms is a critical element to successful design. Explorations in this course will include the examination of single letterforms, typographic classifications, information hierarchies, and page layout. Projects explore the creative usage of letterforms as graphic and communication elements.
Prerequisite(s): X 479.6A Design Fundamentals and X 481.997 InDesign.

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Reg# 364247

Fee: \$759

No refund after 8 Apr.

- ❖ Classroom
- 11 mtgs
- Monday, 7-10pm, Apr. 1-June 10
- UCLA Extension 1010 Westwood: 1010 Westwood Blvd.

No meeting May 27. One meeting to be arranged. Enrollment limited.

John Beach, creative director, John Beach Design, whose clients include The Walt Disney Company, Starbucks, and The Hillstone Restaurant Group.

Reg# 364257

Fee: \$784

No refund after 6 Apr.

- 🌐 Online
- Apr. 2-June 11

Enrollment limited.

Deane Swick, MFA, graphic designer and artist

DESMA X 479.6E Design II: Collateral Communication

4.0 units
This course introduces students to strategies in design communication and covers utility of systems, programs, campaigns, and design families. Visual presentation and concept development are emphasized.
Prerequisite(s): X 479.6A Design Fundamentals, X 481.992 InDesign, and X 479.4A Typography, or equivalent experience.

Reg# 364249

Fee: \$784

No refund after 6 Apr.

- 🌐 Online
- Apr. 2-June 11

Shirin Raban, MA, USC Center for Visual Anthropology; brand identity designer and ethnographic filmmaker. Ms. Raban created integrated lifestyle brands for clients such as Mattel, Korbel Champagne, and Lake Sonoma Winery. Recipient, UCLA Extension Outstanding Instructor Award, 2010 and 2017.

DESMA X 479.2D Design III: Branding

4.0 units
Learn to develop memorable identity systems using symbols, icons, logos, and comprehensive environments to define and reinforce personality, tone, and voice. The goal is to create meaningful, dynamic relationships with the customer.
Prerequisite(s): X 479.6A Design Fundamentals; X 479.4A Typography; proficiency with Photoshop, Illustrator, and InDesign.

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Reg# 364352**Fee: \$784**

No refund after 6 Apr.



Online

Apr. 2-June 11

Enrollment limited.

Shirin Raban, for credits see page 54.**DESMA X 479.3D****Design History and Context**

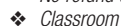
4.0 units

Gain a broad understanding of design and its dynamic past to discover inspiration for the present. Survey the history of visual communication, design's sociopolitical and cultural contexts, and the artistic and technological characteristics of various movements. Students create portfolio pieces inspired by the designers and movements studied.

Prerequisite(s): X 479.6A Design Fundamentals, X 481.992 InDesign, and X 479.4A Typography.

Reg# 364246**Fee: \$759**

No refund after 10 Apr.



Classroom

11 mtgs

Wednesday, 7-10pm, Apr. 3-June 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited.

Harsh Patel, L.A.-based graphic designer and creative director who has worked for a diverse range of collaborators, including MTV, Adidas, and MOCA.

DESMA X 479.6P**Design IV: Capstone**

4.0 units

In this thesis-oriented capstone course, Design Communication Arts students put all they've learned into action to tackle real world design projects in the civic realm. Public presentation, collaboration, observation, research, and problem solving skills are emphasized.

Prerequisite(s): All Core Design Concepts and Print and Graphic Communication Tool Kit courses, or departmental approval.

Reg# 364261**Fee: \$784**

No refund after 7 Apr.



Online

Apr. 3-June 12

Eric Pieper, co-founder of Homestead, a creative studio based in Asheville, North Carolina. www.homestead-avl.com

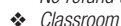
DESMA X 481.60**Design Software Intensive Bootcamp**

8.0 units

Photoshop, Illustrator, and InDesign are covered in this intensive and immersive course to learn the essential Adobe CC programs utilized in graphic design. Become fluent in how to edit, build, and create design using Photoshop. Learn client branding and how to work in the vector environment for Illustrator. Understand and build layouts using InDesign, become comfortable with how all three programs are popularly used, how they are integrated, and build proper habits. This class covers core concepts taught in the intro classes to Photoshop, Illustrator, and InDesign, in a fast paced "bootcamp" style for those that want to use these tools in their workflows quickly.

Reg# 364252**Fee: \$1,600**

No refund after 9 Apr.



Classroom

11 mtgs

Tuesday, 2-9pm, Apr. 2-June 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited.

Hakon Engvig, BA in design with two advanced design certificates from UCLA Extension. A native-born Norwegian, Engvig's domestic and international clients include UCLA Medical Center, Macy Gray, Lifehouse, the Together Project (India), and OTE Historical Restoration Committee (Norway).

DESMA X 481.11**Photoshop I**

4.0 units

Learn to create, manipulate, and combine digital images. Develop a working knowledge of Photoshop's features; use the program in 2D print, interactive, and web applications; and learn importing and exporting features.

Reg# 364264**Fee: \$784**

No refund after 7 Apr.



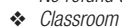
Online

Apr. 3-June 12

Kenneth Wischmeyer, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

Reg# 364251**Fee: \$784**

No refund after 13 Apr.



Classroom

10 mtgs

Saturday, 9:30am-1pm, Apr. 6-June 8

UCLA Extension Woodland Hills:

21650 Oxnard St.

Held in a regular classroom with student-provided laptops.

Enrollment limited.

Salvatore Leonardi, BArch Polytechnic of Milan, Italy and MArch Polytechnic of Turin, Italy, graduate of the UCLA Extension Arc-ID Program. Mr. Leonardi heads his own independent practice as a licensed architect specializing in interior architecture, surface materials, historic conservation, and industrial design.

DESMA X 481.47**Illustrator I**

4.0 units

Discover how this vector-based drawing program integrates into the suite of design tools. Features presented include templates, drawing paths, auto-tracing, blending features, gradient meshes, wrapping type, exporting, shape and pen tools, and more.

Reg# 364265**Fee: \$784**

No refund after 8 Apr.



Online

Apr. 4-June 13

Enrollment limited.

Lauren Cullen, graphic designer for UCLA's Mobile Web Strategy group, where she designs mobile apps and responsive websites. An illustrator and fine artist, she creates graphics across all media. She received a BA from Wesleyan University and an Advanced Web and Interaction Design Certificate from UCLA Extension.

DESMA X 479.47AA**Illustrator II**

4.0 units

Develop advanced techniques and practical workflows while exploring the world's masters of the software. Learn path building, altering and fine-tuning, type issues, text effects, creating fonts, linked text, color usage and application, gradient mesh, path patterns and brushes, 3D packaging comps, and prepress issues. Projects are built around print identities, visual effects, and other high-level applications.

Prerequisite(s): X 481.47 Illustrator I.

Reg# 364256**Fee: \$784**

No refund after 7 Apr.



Online

Apr. 3-June 12

Enrollment limited. 🌐

Tzeitel Sorrosa, creative director with extensive hands-on production and executive leadership who has led diverse teams of artists, brand managers, and marketing specialists, serving hospitality, personal care, and high-tech industries. She manages a team of designers and marketing managers at the American Diabetes Association's MARCOM division. Adobe Certified for Photoshop cc 2018, Adobe Illustrator, and InDesign.

Design Communication

Arts Certificate

Earn a Certificate in Our Customizable Program for Career-Minded Graphic Designers

New, More Intensive Format!

This 9-course certificate is ideal for those who want to pursue a career in graphic design.

Prerequisite: Proficiency in Adobe Photoshop, Illustrator, and InDesign is required for the program. But if you haven't yet studied these software, you can take either our Design Software Intensive Bootcamp, which covers all 3, or single courses: Photoshop I, Illustrator I, and InDesign (pages 55).

DCA Curriculum

7 Required Courses

Core Design Concepts

Design Fundamentals

Typography

Color Methodologies

Design II: Collateral Communication

Design III: Branding

Design History and Context

Design IV: Capstone

Page 54.

2 Electives

Students choose 2 electives from courses in web, interaction design, print, and photography, as well as advanced design electives in studio arts and specialty areas of design. Mentorships also earn elective credit. We recommend students choose electives that build portfolios, as well as software skills.

Course of Study

Students have the option of taking courses entirely online, in the classroom, or both for added flexibility. Consult our Course Planning Guide on page 24.



Design by recent DCA graduate Henrique Teixeira.

Software Requirements

Students must have access to the current version of Adobe Creative Suite. Lab hours are not available.

Candidacy Benefits

Students who enroll in the 9-course certificate pay a \$250 candidacy fee and receive the following:

- Priority on wait list for full courses
- Admittance to AIGA student group events
- UCLA BruinCard for just \$10 (good for campus discounts and more)

Portfolio Review

After completing coursework, students must pass a final portfolio review.

Advisement

To schedule time with an advisor call (310) 206-1422 or email dca@uclaextension.edu.

Facebook:

facebook.com/UCLAxVisual

Twitter:

@UCLAxVisual

Website:

visual.uclaextension.edu

Course Planning Guide for DCA Certificate Students

Use this guide to navigate the DCA certificate, but note that it can be altered for your convenience. There are 36 total required units. Some courses are offered every quarter, others are scheduled on a rotating basis. Move through the program at your own pace; it is not mandatory to take 3 courses each quarter.

1st Quarter	2nd Quarter	3rd Quarter
Design Fundamentals (4 units) Typography (4 units) Color Methodologies (4 units) <i>Recommended: Design Your Career</i>	Design II: Collateral Communication (4 units) Design III: Branding (4 units) Design History and Context (4 units)	Design IV: Capstone (4 units) Elective Elective Final Portfolio Review (After coursework has been completed)

DESMA X 481.99Z

InDesign

4.0 units

This course provides an introduction to the functions and capabilities of Adobe InDesign. Students will be guided in establishing a professional workflow to design documents for print and digital distribution. Learn how to manipulate type and image and create multi-page documents through the use of styles, grids, and templates. Gain the skills and confidence to prepare your documents for print and communicate effectively with vendors. Combine these skills to design and professionally print a short book, gaining real world experience translating ideas from screen to printed object.

Prerequisite(s): Familiarity with Photoshop.

Reg# 364277

Fee: \$784

No refund after 6 Apr.



Apr. 2-June 11

Jessica Greenfield, BFA Carnegie Mellon University, MFA Rhode Island School of Design; LA-based artist and designer with an enthusiasm for combining hand-made and digital processes. Senior graphic designer at Hillstone Restaurant Group.

DESMA X 481.99QT

Motion Graphics I

4.0 units

Learn how to integrate digital artwork into After Effects. This course covers workflow strategies to ensure that artwork created in Photoshop or Illustrator maintains its integrity. Instruction also explores common resolutions, complex motion paths and masks, color modes, bit depths, frame and pixel aspect ratios, graphic and video file formats, and frame rates commonly used in motion graphics.

Prerequisite(s): Knowledge of Photoshop and Illustrator.

Reg# 364254

Fee: \$784

No refund after 20 Apr.



10 mtgs
 Saturday, 9:30am-1pm, Apr. 13-June 15
 UCLA Extension 1010 Westwood:
 1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited. Visitors not permitted.

David Dodds, Los Angeles-based motion graphics designer; his experience spans eight years in motion graphics, special effects, broadcast design, character animation, and infographics. He has worked for studios such as Stardust, Mirada, Logan, and NFL Networks.

DESMA X 481.61

Web Coding Intensive Bootcamp

8.0 units

6.65 CEUs

Learn to powerhouse web languages and toolsets to create immersive and impactful web-based environments in this intensive web coding bootcamp. Become fluent in HTML (content), CSS (presentation) and JavaScript (behavior), the essential tools of a front-end, web developer. Explore framework integration to speed up development and build responsive, grid layouts that meet today's requirements for mobile, tablet, and desktops. Explore contemporary design trends and real world practices to design and build a fully functional, modern, responsive website from scratch. Guest speakers in the field will share innovative projects bridging classroom learning with real-world application.

Prerequisite(s): Familiarity with Photoshop

Reg# 364253

Fee: \$1,600

No refund after 7 Apr.



Apr. 3-June 12

Michael Newman, BFA from the School of Visual Arts; creative director and interactive developer specializing in new media, content development, and creative solutions.

DESMA X 479.79H

Media Experimentation

4.0 units

Discover creative approaches to image-making while developing your own visual language using mixed media techniques. Work analog using drawing, painting, acrylic mediums, photocopies and transfer techniques. Work digitally using your analog work and Adobe Photoshop. Students will work on weekly explorations and complete three portfolio pieces. All work is critiqued on clarity of communication and aesthetics.

Reg# 364262

Fee: \$784

No refund after 7 Apr.



Apr. 3-June 12

Does not include art supplies estimated at \$100.

Enrollment limited.

Michelle Constantine, BFA, Art Center College of Design; artist who works primarily in fabric, printmaking, and collage with the integration of digital tools. Ms. Constantine has shown in galleries throughout California, New York, and London. She is the recipient of the UCLA Extension Outstanding Instructor Award, 2015.

DESMA X 479.6D

Advertising Design

4.0 units

All advertising across all media is the combined whole of specialized functions: writing, design, direction, and resource management. Strong brands are simple, understandable expressions that must connect with consumers in an increasingly transparent, digitally connected world. In this course, students work in an agency-inspired environment to develop concepts and strategies to deliver information, products, and brands that engage the consumer, with a focus on creating sustainable, ethical, persuasive practices. Learn how traditional and social media integrations can deliver tangible experiences targeted to key groups.

Prerequisite(s): Core Design Concepts or equivalent.

Reg# 367091

Fee: \$759

No refund after 8 Apr.



10 mtgs
 Monday, 6:30-10pm, Apr. 1-June 10
 UCLA Extension 1010 Westwood:
 1010 Westwood Blvd.

No meeting May 27.

Enrollment limited. No refund after Apr. 8.

Patrick Fredrickson, senior designer, Selbert Perkins Design

DESMA X 479.6C

Package Design

4.0 units

Learn the function of packaging, including product protection, identity, advertising, safety, and communication. This hands-on course focuses on developing and executing materials, concepts, and graphics appropriate for effective packaging, including logo design, type, and pictorial elements.

Prerequisite(s): Foundational level DCA courses plus DESMA X 479.6E Design II: Collateral Communication.

Reg# 364248

Fee: \$759

No refund after 11 Apr.



11 mtgs
 Thursday, 7-10pm, Apr. 4-June 13
 UCLA Extension 1010 Westwood:
 1010 Westwood Blvd.

Enrollment limited.

John Beach, creative director, John Beach Design, whose clients include The Walt Disney Company, Starbucks, and The Hillstone Restaurant Group.

DESMA X 479.6BB

Entertainment Design

4.0 units

Entertainment design is a fast-paced, diverse, and growing field of graphic design. This course challenges you to develop conceptual and provocative creative expression while designing campaigns for theatrical key art movie posters, entertainment packaging, and other collateral material. Students work through the design process to develop their own conceptual art direction while learning the skills needed to work in the entertainment advertising industry.

Prerequisite(s): X 479.6A Design Fundamentals, X 479.4A Typography, and familiarity with Photoshop and Illustrator.

Reg# 364206

Fee: \$759

No refund after 10 Apr.



11 mtgs
 Wednesday, 7-10pm, Apr. 3-June 12
 UCLA Extension 1010 Westwood:
 1010 Westwood Blvd.

Enrollment limited.

"Jag" Jeff Aguila, art director specializing in print campaigns who has worked with 20th Century Fox, Lionsgate Films, Universal, and more. Jag received *The Hollywood Reporter* Key Art Award for Home Entertainment—Special Recognition Print for his work on the DVD packaging for *Saw: Uncut Edition*.

DESMA X 481.55

Design Thinking

4.0 units

Design thinking is one of the most effective ways to strengthen your insights, thinking skills, and ability to innovate as a designer. Informed by Stanford's d.school, this multi-disciplinary process strengthens familiar skills that are often undervalued. You learn to launch successful and innovative design solutions across the spectrum of media, including web, print and packaging. Class topics include prototyping and testing, rapid iteration, radical collaboration, empathetic observation, interviewing for empathy, persona mapping, assuming a beginner's mindset, introduction of complex problems, and testing and observation. Weekly assignments encourage you to learn by doing, and take you through a series of hands-on exercises. The goal of design thinking is not simply to innovate, but also to create innovators. By the end of the class, you will see solutions that would otherwise be invisible, which become what we call "innovation."

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What Our Students Say

“The DCA program not only helped me develop a good understanding of fundamental design principles, but more importantly it helped me build a solid portfolio which I can now use to begin my career in the graphic design industry.”

— Kevin Kwok

Reg# 364435

Fee: \$759

No refund after 8 Apr.

- ❖ **Classroom**
10 mtgs
Tuesday, 6:30-10pm, Apr. 2-June 11
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Enrollment limited. 🌐

Pramit Nairi, leader of the award-winning User Experience Group at Rubin Postaer and Associates. A graduate of the University of Michigan in Ann Arbor with a graduated degree in information visualization and media design, Mr. Nairi began his career in user experience at DNA Studio as an information architect.

DESMA X 482.14

Mentorship

4.0 units

Work one-on-one with an instructor who guides your development of a meaningful project geared toward a portfolio piece, design competition, freelance assignment, or other advanced goal. Students choose their own mentors, who are usually DCA or UX instructors. Together, the student and instructor arrange to meet at a museum, studio, cafe, or other site of design interest for six hours over the course of the quarter.

Prerequisite(s): Students must be enrolled in the Design Communication Arts or User Experience Certificate. User Experience students must complete at least three courses prior to applying for a mentorship.

Reg# 364255

Fee: \$689

No refund after 7 Apr.

Independent Study/Internship
Apr. 1-June 10

Students may complete this mentorship online or in person. Mentors must sign the application form before enrollment can be processed.

DESMA X 479.7F

Design Communication Arts Program Internship

4.0 units

Internships facilitate the transition from student to professional designer. Students must be registered in the Design Communication Arts or User Experience certificate program and have completed at least five courses. Students must work 10 to 16 hours per week.

Reg# 364250

Fee: \$689

No refund after 7 Apr.

Independent Study/Internship
Apr. 1-June 10

Restricted course; call (310) 825-6448 for permission to enroll. Web enrollments automatically generate a “Permission to Enroll” request.

DESMA 850.19

Design Your Career

0.3 CEUs

A small seminar created for those considering a career in graphic design, this introduction to the profession includes an overview of areas of application, school choices, necessary skills, portfolio development, and salary ranges. Especially useful for students who have recently enrolled in a Design Communication Arts Certificate, the workshop is also relevant for designers new to the geographical area, those exploring a change in design specialty, or students nearing graduation. Emphasis is on approaching design from a thoughtful conceptual perspective grounded in research and how that approach differs from design as decoration.

Reg# 364243

Fee: \$129

No refund after 31 Mar.

- ❖ **Classroom**
1 mtg
Monday, 3-5pm, Apr. 1
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Students enrolled in a DCA certificate may enroll for free; call (310) 206-1422.

Scott Hutchinson, MFA, UCLA School of Arts and Architecture; designer and photographer specializing in corporate identity, branding, and advertising.

UX (User Experience) Design

DESMA X 481.99AF

User Experience I: Survey

4.0 units

This course provides an introduction to the concepts, practices and processes of user experience. Topics include observational research and insight generation, developing user personas and scenarios, information architecture, user interface design, prototyping, and usability testing and analysis. Students complete hands-on assignments and leave the class with an understanding of user experience best practices and opportunities in the field, and are prepared to take on more advanced studies.

Prerequisite(s): Familiarity with a software that can be used to create wireframes, such as InDesign, Illustrator, Powerpoint, OmniGraffle, or Axure.

Reg# 366651

Fee: \$784

No refund after 8 Apr.

- 🌐 **Online**
Apr. 2-June 11

Michelle Matthews, UX and product designer who has designed and launched a variety of apps and products, redesigned iconic brand experiences, and ushered many brands into the digital age. She has worked with agencies Team One, RAPP, Night Agency, and more.

Reg# 367217

Fee: \$759

No refund after 10 Apr.

- ❖ **Classroom**
10 mtgs
Wednesday, 6:30-9:30pm, Apr. 3-June 5
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Instructor to be announced

Reg# 366650

Fee: \$759

No refund after 13 Apr.

- ❖ **Classroom**
10 mtgs
Saturday, 10am-1:30pm, Apr. 6-June 8
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Hakon Engvig, BA in design with two advanced design certificates from UCLA Extension. A native-born Norwegian, Engvig’s domestic and international clients include UCLA Medical Center, Macy Gray, Lifehouse, the Together Project (India), and OTE Historical Restoration Committee (Norway).

User Experience (UX)

Certificate

Learn the latest strategies, techniques, and technologies used by leading agencies to produce world-class user experiences.

Students may begin during any quarter. Suggested first course is User Experience I. Includes both online and classroom courses.

Enroll now! This certificate has open enrollment; no formal application required. Enroll online at uclaextension.edu or call (800) 825-9971.

The certificate program has 6 required courses

UX I: Survey

I elective of your choosing from such areas as design thinking, game design, web design, and more.

UX II: Iteration

UX III: Applied

Courses begin on page 57.

UX IV: Capstone

UX Software

For More Information

ux@uclaextension.edu | (310) 206-1422 | visual.uclaextension.edu

Game Design

Specialization

This program offers an introductory overview of the field of game design. Skills and concepts taught apply to many industries, including user experience, virtual/augmented reality, and game development. Learn fundamental game design skills, how to develop for VR/AR, how to create game engines, and how UX concepts can be applied to game design.

4 required courses, which may be taken in any order

Introduction to Game Design

User Experience for Games

AR/MR/VR for Immersive Content: Experience, Game & Media

Can be substituted for one of the game design courses

3D Game Design and Game Engines: Unity

Game-Based Learning

For More Information

dca@unex.ucla.edu | (310) 206-1422

DESMA X 479.8K

User Experience II: Iteration

4.0 units

Students with knowledge of the fundamentals of UX move on to iteration: rounds of work and experimentation to hone problem solving skills. Instruction covers MVP builds, pattern libraries, design at scale, voice & gesture, and end-to-end projects. The spectrum of interface design standards is addressed, including e-commerce websites, service design, and physically based environments. Projects incorporate a variety of screen resolutions and device types. The course prepares students to recognize user experience design problems and iterate solution proposals.

Prerequisite(s): X 481.99AF User Experience I: Survey or equivalent experience.

Reg# 366638**Fee: \$759***No refund after 8 Apr.*❖ **Classroom**

11 mtgs

Tuesday, 7-10pm, Apr. 2-June 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Michelle Chin, who has led the design of enterprise sites and mobile experiences for Fortune 500 companies with 10 years of creative leadership expertise. She has spoken at Tech Trek, STEM camp for girls, was on the Board of Directors for UXPA Los Angeles, and Global creative director for World IA Day.

Reg# 366959**Fee: \$759***No refund after 8 Apr.*🌐 **Online**

Apr. 2-June 11

Instructor to be announced

DESMA X 489.5F

User Experience III: Applied

5.0 units

In this course, students apply what they have learned to real world case studies and UX design challenges. Topics include research and observational techniques, the art of information gathering, prototyping, scope definition, journey mapping and empathy maps. Students complete team projects and 360 reviews, and practice remote working techniques, collaboration, and balancing multiple projects. Projects will be presented in common outputs such as web and mobile, similar to what would be produced in a professional design firm. The goal is for students to perform as they would in a real-world work environment.

Prerequisite(s): X 481.99AF User Experience I and X 479.8K User Experience II or equivalent experience.

Reg# 366640**Fee: \$759***No refund after 16 Apr.*❖ **Classroom**

10 mtgs

Wednesday, 7-10pm, Apr. 10-June 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Instructor to be announced

DESMA X 499C

User Experience IV: Capstone

4.0 units

This course serves as a thesis project in which students build out their own viable user experience project for review and portfolio. Students complete a self-directed project, and go through the professional steps of discovery, design, prototyping, testing, revising, iterating and presenting for real world application. The projects moves through the steps a professional incubator would take, involving stakeholders, and experiencing working with investors and VCs.

Reg# 366636**Fee: \$759***No refund after 7 Apr.*❖ **Classroom**

10 mtgs

Monday, 6:30-10pm, Apr. 1-June 10

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting on May 27.

Thomas Dillmann, MBA, Pepperdine University; user experience architect with 15 years' experience; former head of experience planning and lead information architect at MRM Worldwide, UnitedFuture, and Threshold Interactive. Clients include Microsoft, Sony, and more.

DESMA X 489.5G

User Experience Research

4.0 units

Today's designers must satisfy the needs of multiple constituents, including clients, colleagues, and, especially, end-users. The ultimate goal of experience research is to inform design decisions that meet the critical needs of constituents. User research helps assess gaps in an existing experience, discover design opportunities, refine concepts and strategy, and test the creative/design execution. This course covers the key concepts of evaluation and evaluation methods, and students develop both quantitative and qualitative measures, such as contextual observation, heuristic analysis, surveying, interviewing, focus groups, persona development, evaluation during the design/iteration cycle, usability testing, and analysis of systems in use. Designers leave the course with an understanding of which methods to use, given constraints, and how to design, field, and report on findings.

Prerequisite(s): X 481.99AF User Experience I.

Reg# 366644**Fee: \$759***No refund after 28 Mar.*❖ **Classroom**

1 mtg

Thursday, 6:30-10pm, Apr. 4

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Amy Haupt, who has collaborated with a wide range of teams and clients to create beautiful, functional, approachable experiences in both the digital and physical worlds. As an experience design leader, she engages with companies hands-on to understand their people and processes, define their problems, and lead their teams to uncover and implement smart solutions.

DESMA X 481.99FG

User Experience: Software

4.0 units

Creating delightful, meaningful, and easy-to-use digital experiences requires the ability to generate multiple ideas rapidly, iterate quickly, and test the results. This class teaches the tools of the trade: from Sketch, Adobe XD and more for design; to InVision, Principle and Axure for interactive prototyping; to UserTesting.com for user research and testing. Topics include essential UX software and their practical applications, design team collaboration, etc.; to incorporating more theory-based topics, like navigation and architecture, design patterns, and the latest design methodologies. Class projects include rapid design and prototyping, multi-platform design for websites, mobile and native apps, wearables and voice assistants; as well as conducting user research and testing.

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Reg# 366652**Fee: \$784***No refund after 26 Mar.*🌐 **Online**

Apr. 2-June 11

Students must own a computer and have Sketch, Adobe CC, or similar design software. Mac preferred but not required.

Jedi Wright, who has over 10 years experience in web, user experience, and immersive design. His focus is on creating user-centered design solutions through the use of solid User Experience and Information Architecture (IA) practices, along with tried and proven design thinking principles that put the user first.

DESMA X 479.5K

AR/MR/VR for Immersive Content: Experience, Game & Media

4.0 units

Augmented Reality/Virtual Reality/Mixed Reality is the next computing platform after mobile, and is massively impacting industries across a wide range of applications, from consumer entertainment to enterprise tools and training. This course provides hands-on access to the latest devices and hardware. Students are introduced to best practices and insights in AR/VR/MR development through real-world case studies and industry guest speakers that potentially include firms like LEGO, Google, Honda, Disney, and Snap. Students do market research, conceptual design, and hands-on prototyping. They leave the class with presentations and prototypes for portfolio or further development. The subject matter of projects can be related to games, digital/physical products, location-based experiences or enterprise tools and training.

Reg# 364258**Fee: \$759***No refund after 10 Apr.*❖ **Classroom**

11 mtgs

Wednesday, 7-10pm, Apr. 3-June 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Enrollment limited.***Instructor to be announced**

DESMA X 479.7K

3D Game Design and Game Engines: Unity

4.0 units

Jump in and create a 3D game experience using the world class game engine known as Unity. Students design environments of their creation, believable and or fantastic other world realities. This class walks students through the powerhouse game engine Unity, and covers the strategic skills necessary to create compelling world and game experiences, in a variety of applications. The class is designed to allow students to create a 3d experience by the end of class. This intense but doable class requires a 3 month subscription to Lynda.com to be used during assignments and personal projects to rapidly build technical skills with the software, and leverage the class time to build on this knowledge to create compelling and engaging experiences. There is an expectation that students will have at minimum 6 hours a week outside of class to work on projects. *Basic code literacy and 3D knowledge helpful but not required.*

Reg# 364263**Fee: \$784***No refund after 11 Apr.*❖ **Classroom**

11 mtgs

Thursday, 7-10pm, Apr. 4-June 13

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited. 🌐

Aaron Casillas, who has over 21 years of video game industry experience with numerous awards and nominations throughout his career. His credits include Telltale Game's *Wolf Among Us* and Electronic Art's *Medal of Honor* series.

Art History, Studio Arts & Photography

Art History & Theory

For information on enrollment, location, and space availability call (310) 825-9971. For information on course content call (800) 206-1422 or email visualarts@uclaextension.edu.

ART HIS 854.61

Loot, Plunder and the Ethics of Art Collecting

1.8 CEUs

In the 21st century, acquiring works of art looted by the Nazi regime or from archaeological sites in war torn regions is considered ethically unacceptable. At the same time, museums are filled with legally questionable objects obtained in various ways during the last three hundred years. During this course we will explore the ethical implications of collecting, owning, and curating art and antiquities, and will critically examine the history of collecting in light of several contemporary cases. The course will include four classroom lectures/discussions, and site visits to the Getty Villa and LACMA.

Reg# 366561**Fee: \$379***No refund after 16 May.*❖ **Classroom**

4 mtgs

Thursday, 6:30-9:30pm, May 9-30

UCLA Extension Gayley Center:

1145 Gayley Ave.

Lyssa Stapleton, PhD, Archaeology, UCLA

ART HIS 850.31

History of Abstract Art

1.8 CEUs

In this course, we chart the development of abstraction, one of the dominant styles of 20th century art. We examine its origins in post-Impressionism, track its evolution through various early modernist movements to its frenzied apex in Abstract Expressionism, and survey present day variations. More than just a visual style, abstraction is explored as a philosophy, with often-spiritual overtones assigned it by its practitioners.

Reg# 366593**Fee: \$364***No refund after 4 May.*❖ **Classroom**

6 mtgs

Saturday, 2-5pm, May 4-June 8

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Dahn Hiuni, MFA, PHD, a Los Angeles-based multidisciplinary artist, whose work spans the fields of visual art, performance art, theater, and graphic design. His solo performance *Twentieth Century Art* is part of the permanent collection of the Walker Art Center in Minneapolis.

ART HIS 879.14

Rembrandt: Fame, Fortune, and Bankruptcy

0.6 CEUs

Politics, economics, religion, and Rembrandt's family life all contributed to the rise and fall of his fame and fortune. His personal choices in early life led to extremely wealth, but eventually caused him to fall into bankruptcy. Using Rembrandt as an example, this course illustrates how personal choices, along with an uncontrollable environment, work together to determine the direction and ultimate end of a life. Rembrandt's life, punctuated by the actions of his family, the Dutch Republic, and himself, can be seen in his artwork. The class has an interactive component where students research other Dutch portraitists to determine whether they would have selected Rembrandt or another artist to paint their portrait.

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🌐 **ONLINE COURSE**, page 4.🌑 **HYBRID COURSE**, page 4.🌐 **WEB-ENHANCED COURSE**, page 4.❖ **ON-GROUND COURSE**, page 4.📖 **TEXTBOOK REQUIRED**🏠 **UC CREDIT**, page 5.



Connect with Your Arts Community!

There are many ways to build relationships with your fellow students, instructors, advisors, and future collaborators. Join in the conversation online and stay connected!

Facebook:

[Facebook.com/UCLAxVisual](https://www.facebook.com/UCLAxVisual)

Twitter:

[Twitter.com/UCLAxVisual](https://twitter.com/UCLAxVisual)

Website:

[Visual.uclaextension.edu](http://visualarts.uclaextension.edu)

Above: Performance from TEDxUCLA 2017.

And remember, you can always call or email us at (310) 206-1422 and visualarts@uclaextension.edu.

Reg# 366627

Fee: \$249

No refund after 6 Apr.

❖ Classroom

2 mtgs

Saturday, 10am-1pm, Apr. 6-13

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Rebecca Ginnings, PhD, specializing in Baroque and Renaissance art; art consultant for galleries, auction houses, curators, and collectors.

ART HIS 821.37

The Pillars of Western Art

0.3 CEUs

This course will identify the 16 major artistic periods in Western civilization, from prehistory to contemporary, and will identify the single characteristic that best describes the determining factors for the artistic endeavors of each period within Western civilization. Examples include Magic/Prehistory, Mathematics/Greece, Rebirth/Renaissance, and Symbols/Contemporary.

Reg# 366629

Fee: \$154

No refund after 27 Apr.

❖ Classroom

1 mtg

Saturday, 10am-1pm, Apr. 27

UCLA Extension Woodland Hills:

21650 Oxnard St.

Rebecca Ginnings, PhD, specializing in Baroque and Renaissance art; art consultant for galleries, auction houses, curators, and collectors.

Art Studio Workshops

For information on enrollment, location, and space availability call (800) 825-9971. For information on course content/prerequisites call (310) 206-1422 or email visualarts@uclaextension.edu.

Enrollment limited in all courses; early enrollment advised. Students should have completed all prerequisites prior to enrollment.

ART X 5A

Basic Drawing I

2.0 units

A beginning course in drawing designed to develop and expand one's observational abilities and rendering skills. Students learn methods for sensitively describing objects in terms of line, shape, volume, cross-contour, proportion, light logic, perspective, and compositional space. Each class focuses on a particular formal concept and its function in drawing. Students begin with line drawings and conclude with fully modeled, tonal, volumetric, still-life drawings. Also covered are fundamentals of pictorial space structure, aesthetics, content, and draftsmanship using still life and natural forms. Includes work with pencil, pen, and charcoal.

Reg# 366558

Fee: \$649

No refund after 10 Apr.

❖ Classroom

10 mtgs

Thursday, 2:30-5:30pm, Apr. 4-June 6

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Estimated supplies cost is \$75.

Stephanie Pryor, MFA, UCLA; artist who has exhibited extensively in solo and group shows in Los Angeles, New York, and Europe.

Did You Know?

Arts Courses Can Serve as DCA Electives

Many studio arts and photography courses can be taken as electives toward the Design Communication Arts Certificate with approval.



Instructor Mayee Futterman and student show off class work from Chinese Brush Painting.

To learn more about applying arts courses to the DCA Certificate, call (310) 206-1422.



Loot, Plunder and the Ethics of Art Collecting

This course explores the history of museums and the ethical implications of collecting, owning, and curating art and antiquities. Students learn about the development of museum ethics, current domestic and international legislation governing the trade in these works of art, and consider the future of museum collecting and stewardship.

The course includes 4 classroom sessions and 2 site visits to local museums: the Getty Villa and LACMA. During museum visits we examine and discuss specific items in permanent collections or traveling exhibitions.

Page 58.

Above: Pulled from international waters in 1964 and purchased by the Getty Trust in 1977, the *Statue of a Victorious Youth* is the subject of a decades old legal ownership debate between Italy and the Getty Museum.

For More Information
visual.uclaextension.edu

Autobiographical Collage

The fragmentary and layered medium of collage is well-suited for dealing in memory, reflection and narrative. With photographs, photocopies, maps, writings, and other significant items, students create personally meaningful new works.

Page 60.



Ken Graves, *Recovery*, Mixed Media Collage, 2010.

ART X 450.10 Abstract Painting

3.0 units
This studio-based course introduces students to abstract painting and expands their ability to enjoy and respond to abstract art. Students improve their color skills and learn techniques for composition and improvisation. The course also focuses on creating dynamic color interaction and compelling pictorial space. Each project addresses these themes in different ways using an open strategy for starting the painting and a process of working through formal challenges. Students can work with oil or acrylic paint on canvases or panels. Instruction includes brief demonstrations, studio projects, one-on-one discussion, and group critiques. Students should expect to complete at least three works during the course. Lectures also touch on formalism in relationship to representational art and the impact of form on content.

Prerequisite(s): X 5C Beginning Oil Painting or X 5D Beginning Acrylic Painting, or equivalent experience.

Reg# 367075
Fee: \$649
No refund after 9 Apr.

- ❖ *Classroom*
10 mtgs
Tuesday, 7-10pm, Apr. 2-June 4
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Estimated supplies cost is \$100.

Nick Brown, MFA, School of the Art Institute of Chicago, former professor, Pratt Institute; exhibitions include Museum of Contemporary Art, Chicago, and The Drawing Center, NYC.

ART X 450.20 Conceptual Art: Content and Material Explorations

3.0 units
This studio-based course explores the history, theory, and strategies of Conceptual Art. Via lectures and continual guidance, students develop multiple works driven by a concept of their choosing and execute those ideas in the media that best expresses them. This creative problem-solving may result in a painting, a list of text-based instructions, a potted plant and record player, or any other uncanny forms. Expand and strengthen the depth of your practice and challenge your notions of what art can be in this innovative course.

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Reg# 366550
Fee: \$649
No refund after 10 Apr.

- ❖ *Classroom*
10 mtgs
Wednesday, 7-10pm, Apr. 3-June 5
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Estimated supplies cost: \$75.
Enrollment limited.

Nick Brown, MFA, School of the Art Institute of Chicago, former professor, Pratt Institute; exhibitions include Museum of Contemporary Art, Chicago, and The Drawing Center, NYC.

ART X 427.22 Abstracting the Figure

3.0 units
The term "figurative abstraction" describes art that depicts the figure in a reductive manner, while keeping an allusion to the original subject. Encouraging students to see in new ways, this course focuses on translating the figure into abstract imagery. Focusing on the live model, students learn about anatomy, alignment, and proportion and how this can be used to change and abstract the figure. Students approach the fundamental methods and concepts of abstraction through drawing in charcoal, pencil, color, and water-based mediums. Various papers and surfaces also are explored. Suitable for all levels.

Reg# 366563
Fee: \$685
No refund after 11 Apr.

- ❖ *Classroom*
10 mtgs
Thursday, 7-10pm, Apr. 4-June 6
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Enrollment limited. No refund after Oct. 5.

Stephanie Pryor, MFA, UCLA; artist who has exhibited extensively in solo and group shows in Los Angeles, New York, and Europe.

ART X 429 Calligraphy

4.0 units
Calligraphy, the ancient art of hand-lettering, is a powerful creative tool in both communication arts (corporate logos, personal greetings, certificates, and invitations) and graphic arts (advertising and print). This course is designed to give students mastery of calligraphic tools. Students complete hands-on assignments and creative lettering projects as they move from classic styles to more modern forms. Alphabets taught vary by quarter. Check Section Notes for details.

Reg# 366554
Fee: \$649
No refund after 10 Apr.

- ❖ *Classroom*
11 mtgs
Wednesday, 11am-2pm, Apr. 3-June 12
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

This course starts with a review of the formal Italic hand. Italic is a beautiful calligraphic alphabet that feels most like your own handwriting. This course will be an in-depth study of the Formal Italic Alphabet through demonstration, revealing exercises and personal attention. We will study each of the components of the alphabet—what makes it look the way it does—and use this information to develop your personal Italic.

Carrie Imai, president, Society for Calligraphy, Southern California; freelance calligrapher and designer.

ART 864.51 Autobiographical Collage

1.5 CEUs
In this mixed media course, students experiment with collage as a means of exploring autobiographical content. The fragmentary and layered medium is well-suited for dealing in memory, reflection and narrative. With photographs, photocopies, maps, writings, and other significant items, students create personally meaningful new works.

Reg# 366587
Fee: \$329
No refund after 11 May.

- ❖ *Classroom*
5 mtgs
Saturday, 2-5pm, May 11-June 8
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Estimated supplies cost \$50.

Dahn Hiuni, MFA, PHD, a Los Angeles-based multi-disciplinary artist, whose work spans the fields of visual art, performance art, theater, and graphic design. His solo performance *Twentieth Century Art* is part of the permanent collection of the Walker Art Center in Minneapolis.

ART 803.82 Intermediate Ikebana

1.0 CEUs
This course is designed for those students who want to continue exploring those techniques covered in 803.81 Ikebana and improve their skills in this Japanese technique of flower arranging which has been perfected and elevated to an art form. Using fresh or dried branches, leaves, and flowers, students create new and different-styled arrangements each week.

Prerequisite(s): Student must have completed two quarters of 803.81 Ikebana or have consent of the instructor.

Reg# 366963
Fee: \$209
No refund after 19 Apr.

- ❖ *Classroom*
4 mtgs
Saturday, 9:30-11:30am, Apr. 20-May 11
UCLA Extension Lindbrook Center:
10920 Lindbrook Dr.

Estimated supplies cost is \$75-\$100.

Kyoko Kassarijan, internationally recognized Ikebana artist who has been granted the highest degree, RIJI, by the Sogetsu School of Ikebana in Japan; recipient, UCLA Extension Distinguished Instructor Award, 2007. Ms. Kassarijan and her Ikebana displays have been featured in numerous newspapers and publications.

ART 821.11 Chinese Brush Painting

1.2 CEUs
In China, a flower is never merely a flower nor scenery merely a place; each has its legends, romantic stories, and symbolic spirituality. In this course, students explore the spontaneous style of Chinese brush painting through hands-on step-by-step instruction. The course follows the Hsieh-I (Depicting-Idea) style developed by the traditional painters of the 11th century and specifically focuses on the Po-mo (Throw-ink) method: In order for a painting to show the vitality of nature, it must be executed in a lively way; hence, the movement of the brush is completed in a simple, dynamic, and powerful manner, as if the artist is throwing color and ink on the rice paper. Subjects include floral, landscape, and animals. Specific subjects covered vary each quarter. Topics include detailed instructions on appropriate use of rice paper, brushes, colors, and ink. For beginning to advanced students.

Reg# 366601
Fee: \$324
No refund after 17 May.

- ❖ *Classroom*
2 mtgs
Saturday, Sunday, 9am-5pm, May 18 & 19
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Estimated cost for supplies, excluding accessories, is \$125; materials list sent via e-mail prior to first class. Enrollment limited.

Mayee Futterman, who specializes in Chinese Brush Painting. A large selection of her work is in the collection of California Hospital Medical Center and permanently exhibited at the Los Angeles Center for Women's Health, as well private collections internationally. She studied under professor and master brush artist, Dr. Ning Yeh.

Photography

For information on enrollment, location, and space availability call (800) 825-9971. For information on course content call (310) 206-1422 or email photography@uclaextension.edu.

Suggested Tool Kit

The Photography Tool Kit is one of the suggested options available to students pursuing the Design Communication Arts Certificate. This tool kit offers a sequence of courses designed to provide a foundation in photography. These courses also are open to non-certificate students.

Elective Courses:
X 438.9 Photography I (4 units)
X 440.22 Lighting I (4 units)
X 439.90 Photography II (4 units)

ART X 438.9 Photography I

4.0 units
In this practical hands-on introduction, the fundamental technical and aesthetic principles of digital photographic processes are addressed, including instruction on DSLR camera operation, composition, and digital retouching and manipulation. Instruction also includes Adobe software acquisition techniques and output technologies. Discussion covers contemporary digital imaging and its application within commercial and fine arts. Assignments demonstrate mastery of technical skills and individual creative expression.

Reg# 366534
Fee: \$754
No refund after 8 Apr.

- ❖ *Classroom*
10 mtgs
Monday, 7-10pm, Apr. 1-June 10
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Enrollment limited. No meeting 5/27, one meeting TBD.

Heisue Chung-Matheu, MFA, CalArts. Her work is the outcome of research and investigation of gendered and militarized spaces.

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Reg# 366536**Fee: \$754***No refund after 9 Apr.*❖ **Classroom**

11 mtgs

Tuesday, 3-6pm, Apr. 2-June 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited.

Weng San Sit, MFA, CalArts; artist and educator whose practice investigates systems and power structures that create gaps between representation and subjective identities. She has exhibited in the CalArts Gallery, Last Projects, Esplanade, and National Museum of Singapore among others.

Reg# 366614**Fee: \$654***No refund after 6 Apr.*📶 **Online**

Apr. 2-June 11

Enrollment limited.

Kenneth Wischmeyer, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

Reg# 366555**Fee: \$754***No refund after 10 Apr.*❖ **Classroom**

11 mtgs

Wednesday, 7-10pm, Apr. 3-June 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited.

Natasha Rudenko, MFA; internationally-exhibited photographer whose work addresses issues of self-reflection and identity.

ART X 439.90**Photography II**

5.0 units

This course focuses on gaining control of all photographic variables while attempting various creative assignments. The use of manual controls is emphasized, along with the capture and processing of RAW image files. Course assignments involve defining a point of view, emphasizing figure versus ground, storytelling, portraits, and the use of artificial light. Instruction also covers the RAW workflow, Photoshop for photographers and monitor calibration.

Prerequisite(s): X 438.9 Photography I or equivalent experience; an advanced knowledge of general photography.

Reg# 366620**Fee: \$654***No refund after 6 Apr.*📶 **Online**

Apr. 2-June 11

Craig Havens, visual artist working in the lens-based media of photography, video, installation, and projection. Mr. Havens lives and works in Los Angeles and Berlin.

Reg# 366565**Fee: \$754***No refund after 11 Apr.*❖ **Classroom**

11 mtgs

Thursday, 7-10pm, Apr. 4-June 13

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No refund after Oct. 2.

David Daigle, award-winning photographer with more than 25 years of photography and video production experience. He specializes in portrait and still life for advertising, commercial, and editorial clients.

ART X 440.89**Lighting Fundamentals**

4.0 units

The practice of photography is fundamentally the study of light itself. Understanding the basic characteristics of light and how it behaves is critical for photographers. This course introduces fundamental principles of lighting and techniques for achieving high-quality results using only available light and simple, affordable accessories. Through lectures, lighting projects, historical examples, and personal critique, students learn to identify and control the full spectrum of photographic lighting scenarios. Lighting

techniques for portraiture, landscape, location/interiors, architecture, and fine art are covered in addition to basic flash and reflector-fill techniques.

Reg# 366622**Fee: \$654***No refund after 6 Apr.*📶 **Online**

Apr. 2-June 11

Craig Havens, visual artist working in the lens-based media of photography, video, installation, and projection. Mr. Havens lives and works in Los Angeles and Berlin.

ART X 440.22**Lighting I**

4.0 units

Whether you're shooting people, products, still life, or landscapes, understanding how light interacts with your subject matter is critical to mastering the art of photography. This course covers both artificial (strobos and hot lights) and natural lighting, as well as the combination of both. Students photograph a variety of subjects to learn common lighting issues and powerful solutions needed to capture that great image. Instruction covers the use of light meters, reflectors, fill flash, soft boxes, and the safe operation of studio strobe equipment. This course consists of three hands-on meetings at a fully equipped professional photography studio in Hollywood and five classroom meetings that include lecture, discussion, and critiques.

Prerequisite(s): X 438.9 Photography I.

Reg# 366950**Fee: \$845***No refund after 29 Apr.*❖ **Classroom**

8 mtgs

Monday, 7-10pm, Apr. 22-May 20

UCLA Extension Gayley Center:

1145 Gayley Ave.

Saturday, 10am-5pm, May 4-18

Los Angeles

Location Shoot:

David Jakle, photographer, shooting lifestyle advertising and fashion campaigns, editorial and e-commerce, for a wide range of clients. Former first assistant, Herb Ritts Photography.

ART X 428.56**Photographic Portraiture**

4.0 units

This in-depth exploration of photographic portraiture covers approaching subjects, establishing a rapport, collaborating with your subject, and digital workflow. Through a series of in-class projects and assignments, students master simple and inexpensive set-ups that result in strong and memorable portraits. Students also learn to simplify the decision-making process by addressing basic choices, such as pre-planning vs. improvisation, observing vs. directing, isolating the person vs. including environment, and natural vs. artificial light. Includes classroom and lab sessions plus location shoot field trips and a visit to a professional lighting studio.

Prerequisite(s): X 438.9 Photography I or equivalent experience.

Reg# 366537**Fee: \$754***No refund after 9 Apr.*❖ **Classroom**

10 mtgs

Tuesday, 7-10pm, Apr. 2-May 21

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Saturday, 2-5pm, Apr. 20

Los Angeles

Location Shoot:

Saturday, 10am-5pm, May 11

Los Angeles

Location Shoot:

Weng San Sit, MFA, CalArts; artist and educator whose practice investigates systems and power structures that create gaps between representation and subjective identities. She has exhibited in the CalArts Gallery, Last Projects, Esplanade, and National Museum of Singapore among others.



Photography Certificate

Improve your technical skills, hone your creative eye, and learn about the business side of photography in this newly revised certificate designed for beginners or hobbyists who want to take their practice to the next level.

Using a digital SLR camera, students gain experience in manual control, lighting, portraiture, composition, and more. Flexible schedules and evening/weekend courses are designed with working professionals in mind.

Curriculum

5 Required Courses

Photography I

Photography II

Lighting I

Portraiture

Portfolio Workshop

Plus 1 elective of your choosing from such areas as Photoshop, landscape, documentary, conceptual art photography, and more. Electives change each quarter; check catalog for current courses.

Candidacy Benefits

Certificate students pay a \$250 candidacy fee and receive discounts on Adobe CC, and eligibility for a UCLA BruinCard (additional \$10).

Enroll now! This certificate (CE0500) has open enrollment; no formal application required. Enroll online at uclaextension.edu or call (800) 825-9971.

Above: Photography students on a location shoot. Photo by Scott Stulberg.

For More Information

photography@uclaextension.edu | (310) 206-1422

What Our Students Say

"I loved learning from instructors who are currently working in the industry. I learned helpful skills that apply to the real world of graphic design and I believe ultimately helped me receive two job offers after graduation."

—Kelley Cobb

Event Photography

This class provides a comprehensive overview of event photography, as well as hands-on experience shooting an event.



Photo by instructor Jenna Schoenefeld.

Instruction covers the creative process from beginning to end, including working with clients and negotiating rates, organizing the shoot, expressing yourself creatively while satisfying your client's needs, and delivering the finished product.

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For More Information

photography@uclaextension.edu | (310) 206-1422

ART X 428.99

Event Photography

4.0 units

Students are introduced to the technical and creative demands of event photography. Genres touched on include weddings, music, and community and private events. Topics include interacting with clients, marketing yourself and negotiating rates, working on a shot list, and incorporating your own style and voice while taking into account client needs. Technical instruction covers lighting (natural vs. artificial), shooting comfortably and quickly on manual settings, and processing images. Class time consists of lecture, creative assignments, critique, and two weekend shoots where students get hands-on experience. By the end of the course, students should be able to show consistency in capturing successful images, and have several strong portfolio pieces. Students should be comfortable shooting in Manual Mode and managing/processing their digital files.

Prerequisite(s): ART X 438.9 Photography I or equivalent experience. Students should be comfortable shooting in Manual Mode and managing/processing their digital files.

Reg# 366556

Fee: \$754

No refund after 8 May.

❖ Classroom

7 mtgs

Wednesday, 7-10pm, May 1-June 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No refund after May 2. 🌐

Jenna Schoenefeld, freelance photographer specializing in photojournalism, portraits, weddings, and other events. Ms. Schoenefeld works frequently with the *Los Angeles Times*, as well as other local, national, and international clients and publications.

ART X 442.35

Shooting Like the Masters: A History of Photography

4.0 units

Using slide lectures, creative assignments, and critiques, this course introduces students to the history of photography and the artists responsible for its most iconic images. Lectures address such movements as Pictorial, Straight, and Postmodern and familiarize students with the works of such artists as Nadar, Adams, and Baldassari. Students complete assignments inspired by the photographers' styles and techniques discussed in class. By the end of the course, students have a series of photographs as well as a deeper understanding and appreciation of the history of photography.

Prerequisite(s): X 438.9 Photography I or equivalent knowledge.

Reg# 366623

Fee: \$654

No refund after 6 Apr.

🌐 Online

Apr. 2-June 11

Clover Leary, MFA in Photography and Media, CalArts; internationally exhibited photographer and visual artist who works with photography, installation, film, video, and new media.

ART X 450.37

Photography Portfolio Workshop

4.0 units

Get personalized guidance and feedback on building a cohesive photography portfolio. A series of class assignments are designed to teach advanced level students how to produce a unique personal photographic style. Instruction covers how to adapt your own personal style to any artistic or commercial assignment, the importance of professionally polished work and how to skillfully present their craft. By the end of the class students will have created all the necessary elements to start a personal website portfolio including; a cohesive body of work, an artists statement, and a useful self portrait.

Photography Courses

Online

Many photography courses are now available online! Online courses offer a flexible schedule and the ability to learn from home while still completing creative assignments, receiving individualized critique, and interacting with instructors and fellow students.

Online This Spring

Photography I

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Photography II

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Lighting Fundamentals

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Shooting Like the Masters: A History of Photography

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Image by online instructor Craig Havens

For More Information

photography@uclaextension.edu | (310) 206-1422

Prerequisite(s): Advanced photographic experience required.

Reg# 366540

Fee: \$754

No refund after 9 Apr.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, Apr. 2-June 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

David Daigle, award-winning photographer with more than 25 years of photography and video production experience. He specializes in portrait and still life for advertising, commercial, and editorial clients.

ART 802.21

The Business of Photography

1.8 CEUs

Geared toward photographers with an interest in producing images for various media outlets as well as for those with an interest in working with nonprofit and corporate clients, this workshop provides practical advice and information on the business of photography. Topics discussed include: the rapidly evolving marketplace for editorial; nonprofit and corporate photography; client development and agency representation; website and platform options; understanding copyright; general business practices, such as the use of home offices, taxes, assistants, and insurance; creating a strong, professional social media presence; rate and term negotiations; and licensing standards. Presented as a classroom discussion using real-life experience and scenarios. Students leave the workshop with a sound understanding of the significant business matters they will face on a daily basis as a professional photographer.

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Reg# 366613

Fee: \$229

No refund after 8 June.

❖ Classroom

2 mtgs

Saturday, 9am-5pm, June 8

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Sunday, 9am-5pm, June 9

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Todd Bigelow, editorial and corporate photographer handling assignment work for some of the world's leading publications. Mr. Bigelow's clients include *TIME*, *Sports Illustrated*, *Smithsonian*, *Der Spiegel*, *People*, *National Geographic Traveler*, and *Newsweek*.

ART X 482.14

Mentorship

4.0 units

Work one-on-one with a current Visual Arts instructor who guides development of a meaningful project geared toward a portfolio piece, competition, freelance assignment, or other advanced goal. Students choose their own mentors from instructors currently teaching in the area of studio arts, design, or photography. Together, the student and instructor arrange to meet at a museum, studio, cafe, or other site of interest for six hours over the course of the quarter.

Prerequisite(s): Students must have previously taken a minimum of three Design Communication Arts, studio arts, or photography courses.

Reg# 366654

Fee: \$689

No refund after TBD

Independent Study/Internship

Students may complete this mentorship online or in-person. Mentors must sign the application form before enrollment can be processed. For an application, email visualarts@uclaextension.edu or call (310) 206-1422.

Restricted course; web enrollments automatically generate a "Permission to Enroll" request. Visitors not permitted.