

# DESIGN & ARTS

Enroll at [uclaextension.edu](http://uclaextension.edu) or call (800) 825-9971

## UX / GRAPHIC DESIGN

- 50 Design Communication Arts
- 53 UX(User Experience) Design

## ART HISTORY, STUDIO ARTS & PHOTOGRAPHY

- 54 Art History & Theory
- 54 Art Studio Workshops
- 55 Photography

## UX/Graphic Design

### Design Communication Arts

For information on course content, prerequisites, or advisement, email [dca@uclaextension.edu](mailto:dca@uclaextension.edu), visit [uclaextension.edu/dca](http://uclaextension.edu/dca), or call (310) 206-1422.

#### Core Design Concepts

The seven Core Design Concepts courses are designed for those pursuing the Design Communication Arts Certificate. These courses are also open to non-certificate students.

In addition to these seven courses, students pursuing the Design Communication Arts Certificate must complete the Print and Graphic Communication Design Tool Kit plus five electives.

#### Required Courses:

X 479.6A	Design Fundamentals (4 units)
X 482.1D	Color Methodologies (4 units)
X 479.4A	Typography (4 units)
X 479.6E	Design II: Collateral Communication (4 units)
X 479.2D	Design III: Branding (4 units)
X 479.3D	Design History and Context (4 units)
X 479.6P	Design IV: Advanced Design Practice (4 units)

### DESMA X 479.6A Design Fundamentals

4.0 units

This is a hands-on introduction to the creative process and core elements of graphic design, for a variety of outputs, including print and electronic media. Topics include research, typography, imagery, and concept development. Projects are progressive and critiqued.

→ → →

#### Reg# 364281

**Fee: \$784**

No refund after 13 Jan.



Jan. 9-Mar. 20

Fee does not include cost of art supplies.  
Enrollment limited.

**Michelle Constantine**, BFA, Art Center College of Design; artist who works primarily in fabric, printmaking, and collage with the integration of digital tools. Ms. Constantine has shown in galleries throughout California, New York, and London. She is the recipient of the UCLA Extension Outstanding Instructor Award, 2015.

#### Reg# 364311

**Fee: \$759**

No refund after 15 Jan.



11 mtgs  
Wednesday, 7-10pm, Jan. 9-Mar. 20  
UCLA Extension 1010 Westwood:  
1010 Westwood Blvd.

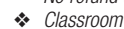
Fee does not include cost of art supplies.  
Enrollment limited.

**Masaki Koike**, creative/principal, Phyx Design; two-time Grammy nominee for package design; 2008 Grammy Award winner for limited edition/special packaging; design consultant; freelancer; former art director.

#### Reg# 364280

**Fee: \$759**

No refund after 16 Jan.



11 mtgs  
Thursday, 7-10pm, Jan. 10-Mar. 21  
UCLA Extension 1010 Westwood:  
1010 Westwood Blvd.

Fee does not include cost of art supplies.  
Enrollment limited.

**"Jag" Jeff Aguila**, art director specializing in print campaigns who has worked with 20th Century Fox, Lionsgate Films, Universal, and more. Jag received *The Hollywood Reporter* Key Art Award for Home Entertainment—Special Recognition Print for his work on the DVD packaging for *Saw: Uncut Edition*.

### DESMA X 482.10

#### Color Methodologies

4.0 units

This course covers theories and practical applications to understand the makeup of color and how best to use it. Areas covered include general color theory and psychology, effective color creation, perception, management, color language, digital issues, additive and subtractive systems, and color output.

#### Reg# 364289

**Fee: \$759**

No refund after 15 Jan.



11 mtgs  
Wednesday, 7-10pm, Jan. 9-Mar. 20  
UCLA Extension 1010 Westwood:  
1010 Westwood Blvd.

Fee does not include the cost of art supplies.

**Henry Mateo**, freelance design consultant in several design disciplines, including graphics, industrial, and interiors. Recipient, UCLA Extension Distinguished Instructor Award, 2010.

### DESMA X 479.4A

#### Typography

4.0 units

This hands-on course covers the fundamentals of type, its characteristics, vocabulary, and nomenclature as well as creative uses of type and how it is integrated in successful design. Working with letterforms is a critical element to successful design. Explorations in this course will include the examination of single letterforms, typographic classifications, information hierarchies, and page layout. Projects explore the creative usage of letterforms as graphic and communication elements.

*Prerequisite(s)*: X 479.6A Design Fundamentals and X 481.997 InDesign.

#### Reg# 364279

**Fee: \$784**

No refund after 12 Jan.



Jan. 8-Mar. 19

Enrollment limited.

**Deane Swick**, MFA, graphic designer and artist

#### Reg# 364201

**Fee: \$759**

No refund after 16 Jan.



11 mtgs  
Thursday, 7-10pm, Jan. 10-Mar. 21  
UCLA Extension 1010 Westwood:  
1010 Westwood Blvd.

Enrollment limited.

**John Beach**, creative director, John Beach Design, whose clients include The Walt Disney Company, Starbucks, and The Hillstone Restaurant Group.

### DESMA X 479.3D

#### Design History and Context

4.0 units

Gain a broad understanding of design and its dynamic past to discover inspiration for the present. Survey the history of visual communication, design's sociopolitical and cultural contexts, and the artistic and technological characteristics of various movements. Students create portfolio pieces inspired by the designers and movements studied.

*Prerequisite(s)*: X 479.6A Design Fundamentals, X 481.992 InDesign, and X 479.4A Typography.

#### Reg# 364200

**Fee: \$784**

No refund after 12 Jan.



Jan. 8-Mar. 19

Enrollment limited.

**Shirin Raban**, MA, USC Center for Visual Anthropology; brand identity designer and ethnographic filmmaker. Ms. Raban created integrated lifestyle brands for clients such as Mattel, Korbel Champagne, and Lake Sonoma Winery. Recipient, UCLA Extension Outstanding Instructor Award, 2010 and 2017.

### DESMA X 479.6E

#### Design II: Collateral Communication

4.0 units

This course introduces students to strategies in design communication and covers utility of systems, programs, campaigns, and design families. Visual presentation and concept development are emphasized.

*Prerequisite(s)*: X 479.6A Design Fundamentals, X 481.992 InDesign, and X 479.4A Typography, or equivalent experience.

#### Reg# 364282

**Fee: \$759**

No refund after 14 Jan.



11 mtgs  
Tuesday, 7-10pm, Jan. 8-Mar. 19  
UCLA Extension 1010 Westwood:  
1010 Westwood Blvd.

**Henry Mateo**, freelance design consultant in several design disciplines, including graphics, industrial, and interiors. Recipient, UCLA Extension Distinguished Instructor Award, 2010.

### DESMA X 479.2D

#### Design III: Branding

4.0 units

Learn to develop memorable identity systems using symbols, icons, logos, and comprehensive environments to define and reinforce personality, tone, and voice. The goal is to create meaningful, dynamic relationships with the customer.

*Prerequisite(s)*: X 479.6A Design Fundamentals; X 479.4A Typography; proficiency with Photoshop, Illustrator, and InDesign.

#### Reg# 364198

**Fee: \$784**

No refund after 12 Jan.



Jan. 8-Mar. 19

Enrollment limited.

**Shirin Raban**, MA, USC Center for Visual Anthropology; brand identity designer and ethnographic filmmaker. Ms. Raban created integrated lifestyle brands for clients such as Mattel, Korbel Champagne, and Lake Sonoma Winery. Recipient, UCLA Extension Outstanding Instructor Award, 2010 and 2017.

### DESMA X 481.11

#### Photoshop I

4.0 units

Learn to create, manipulate, and combine digital images. Develop a working knowledge of Photoshop's features; use the program in 2D print, interactive, and web applications; and learn importing and exporting features.

#### Reg# 364283

**Fee: \$784**

No refund after 13 Jan.



Jan. 9-Mar. 20

Enrollment limited.

**Kenneth Wischmeyer**, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

#### Reg# 364202

**Fee: \$784**

No refund after 21 Jan.



10 mtgs  
Tuesday, 2-5:30pm, Jan. 15-Mar. 19  
UCLA Extension 1010 Westwood:  
1010 Westwood Blvd.

Held in a regular classroom with student-provided laptops.

Enrollment limited.

**Hakon Engvig**, BA in design with two advanced design certificates from UCLA Extension. A native-born Norwegian, Engvig's domestic and international clients include UCLA Medical Center, Macy Gray, Lifehouse, the Together Project (India), and OTE Historical Restoration Committee (Norway).

## DESMA X 481.43

**Photoshop II**

4.0 units

Master sophisticated techniques and best practices necessary for constructing professional level work in Photoshop. Learn advanced concepts and how to best utilize the program for various mediums while focusing on quality and efficiency.

*Prerequisite(s):* X 481.11 Photoshop I.

Reg# 364284

Fee: \$784

No refund after 13 Jan.



Jan. 9-Mar. 20

**Kenneth Wischmeyer**, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

## DESMA X 481.47

**Illustrator I**

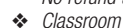
4.0 units

Discover how this vector-based drawing program integrates into the suite of design tools. Features presented include templates, drawing paths, auto-tracing, blending features, gradient meshes, wrapping type, exporting, shape and pen tools, and more.

Reg# 364314

Fee: \$784

No refund after 14 Jan.



Classroom

11 mtgs

Tuesday, 7-10pm, Jan. 8-Mar. 19

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited.

**Grace Magnus**, graphic designer whose clients include marketing agencies, small businesses, and artists. She holds a particular interest in the intersection of art and technology, exploring the merge of hand crafting with digital tools in her work and design practice.

Reg# 364285

Fee: \$784

No refund after 14 Jan.



Jan. 10-Mar. 21

Enrollment limited.

**Lauren Cullen**, graphic designer for UCLA's Mobile Web Strategy group, where she designs mobile apps and responsive websites. An illustrator and fine artist, she creates graphics across all media. She received a BA from Wesleyan University and an Advanced Web and Interaction Design Certificate from UCLA Extension.

## DESMA X 481.99Z

**InDesign**

4.0 units

This course provides an introduction to the functions and capabilities of Adobe InDesign. Students will be guided in establishing a professional workflow to design documents for print and digital distribution. Learn how to manipulate type and image and create multi-page documents through the use of styles, grids, and templates. Gain the skills and confidence to prepare your documents for print and communicate effectively with vendors. Combine these skills to design and professionally print a short book, gaining real world experience translating ideas from screen to printed object.

*Prerequisite(s):* Familiarity with Photoshop.

Reg# 364288

Fee: \$784

No refund after 12 Jan.



Jan. 8-Mar. 19

**Jessica Greenfield**, BFA Carnegie Mellon University, MFA Rhode Island School of Design; LA-based artist and designer with an enthusiasm for combining hand-made and digital processes. Senior graphic designer at Hillstone Restaurant Group.

## DESMA X 481.99QU

**Motion Graphics II**

4.0 units

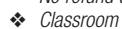
Become a Motion Graphics artist in this advanced course. Build on the skills learned in X 481.99QT Motion Graphics I such as integrating digital artwork into a moving composition and learn new skills using After Effects. Also learn to integrate editing with Cinema 4D. Create portfolio-worthy projects that will enhance your skills and help you stand out in the marketplace.

*Prerequisite(s):* X 481.99QT Motion Graphics I (formerly known as After Effects) or equivalent experience

Reg# 364203

Fee: \$784

No refund after 25 Jan.



Classroom

10 mtgs

Saturday, 9:30am-1pm, Jan. 19-Mar. 23

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Held in a regular classroom with student-provided laptops.*

**David Dodds**, Los Angeles-based motion graphics designer; his experience spans eight years in motion graphics, special effects, broadcast design, character animation, and infographics. He has worked for studios such as Stardust, Mirada, Logan, and NFL Networks.

## DESMA X 481.61

**Web Coding Intensive Bootcamp**

8.0 units

6.65 CEUs

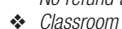
Learn to powerhouse web languages and toolsets to create immersive and impactful web-based environments in this intensive web coding bootcamp. Become fluent in HTML (content), CSS (presentation) and JavaScript (behavior), the essential tools of a front-end, web developer. Explore framework integration to speed up development and build responsive, grid layouts that meet today's requirements for mobile, tablet, and desktops. Explore contemporary design trends and real world practices to design and build a fully functional, modern, responsive website from scratch. Guest speakers in the field will share innovative projects bridging classroom learning with real-world application.

*Prerequisite(s):* Familiarity with Photoshop

Reg# 364287

Fee: \$1,600

No refund after 13 Jan.



Classroom

19 mtgs

Monday, 6:30-10pm, Jan. 7-Mar. 18

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Thursday, 6:30-10pm, Jan. 10-Mar. 14

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*No meetings Jan. 21; Feb. 18.*

*Held in a regular classroom with student-provided laptops.*

**Mitchell Gohman**, MS in Education; director of design, The Sandbox Canvas.

# Design Communication

## Arts Certificate

*Earn a Certificate in Our Customizable Program for Career-Minded Graphic Designers*

*New, More Intensive Format!*

This 9-course certificate is ideal for those who want to pursue a career in graphic design.

*Prerequisite:* Proficiency in Adobe Photoshop, Illustrator, and InDesign is required for the program. But if you haven't yet studied these software, you can take either our Design Software Intensive Bootcamp, which covers all 3, or single courses: Photoshop I, Illustrator I, and InDesign (pages 55).



Artwork caption: Logo design by recent DCA graduate Annie Gullian.

### Software Requirements

Students must have access to the current version of Adobe Creative Suite. *Lab hours are not available.*

### Candidacy Benefits

Students who enroll in the 9-course certificate pay a \$250 candidacy fee and receive the following:

- Priority on wait list for full courses
- Admittance to AIGA student group events
- UCLA BruinCard for just \$10 (good for campus discounts and more)

### Portfolio Review

After completing coursework, students must pass a final portfolio review.

### Advisement

To schedule time with an advisor call (310) 206-1422 or email [dca@uclaextension.edu](mailto:dca@uclaextension.edu).

### Facebook:

[facebook.com/UCLAxVisual](https://facebook.com/UCLAxVisual)

### Twitter:

@UCLAxVisual

### Website:

[visual.uclaextension.edu](http://visual.uclaextension.edu)

### DCA Curriculum

#### 7 Required Courses

#### Core Design Concepts

##### Design Fundamentals

##### Typography

##### Color Methodologies

##### Design II: Collateral Communication

##### Design III: Branding

##### Design History and Context

##### Design IV: Capstone

Page 53.

#### 2 Electives

Students choose 2 electives from courses in web, interaction design, print, and photography, as well as advanced design electives in studio arts and specialty areas of design. Mentorships also earn elective credit. We recommend students choose electives that build portfolios, as well as software skills.

#### Course of Study

Students have the option of taking courses entirely online, in the classroom, or both for added flexibility. Consult our Course Planning Guide on page 24.



# User Experience (UX)

## Certificate

Learn the latest strategies, techniques, and technologies used by leading agencies to produce world-class user experiences.

Students may begin during any quarter. Suggested first course is User Experience I. Includes both online and classroom courses.

Enroll now! This certificate has open enrollment; no formal application required. Enroll online at [uclaextension.edu](http://uclaextension.edu) or call (800) 825-9971.

*The certificate program has 6 required courses*

### UX I: Survey

*1 elective of your choosing from such areas as design thinking, game design, web design, and more.*

### UX II: Iteration

### UX III: Applied

### UX IV: Capstone

### UX Software

Courses begin on page 53.

### For More Information

[ux@uclaextension.edu](mailto:ux@uclaextension.edu) | (310) 206-1422 | [visual.uclaextension.edu](http://visual.uclaextension.edu)

### DESMA X 427.16

#### Designing Experiences: Exhibit, Retail, Event, and Environmental Graphic Design

4.0 units

Learn to design interactive experiences and create a sense of place for cultural and commercial applications. Assignments lead students through the design problem-solving process, including audience assessment, storyline development, and print and environmental graphic systems. Drawings, models, human factors, architectural scale and space, way-finding, furnishings, and interactive media are explored. Real-world case studies, including Getty Museum installations, are examined. Concepts covered are applicable to user experience, branding systems, and portfolio development. Selected field trips and guest speakers complement coursework.

*Prerequisite(s):* X 479.6A Design Fundamentals, X 479.4A Typography, and X 481.992 InDesign.

**Reg# 364294**

**Fee: \$759**

*No refund after 14 Jan.*

❖ *Classroom*

11 mtgs

Tuesday, 7-10pm, Jan. 8-Mar. 19

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Enrollment limited.* 🌐

**Merritt Price**, design leader and educator who has established and led teams at two of North America's most influential cultural institutions. In his current position at The J. Paul Getty Trust, Los Angeles, Mr. Price is responsible for experience design including galleries, special exhibitions, education spaces, and more.

### DESMA X 479.3AB

#### Graphic Design Career Launch Pad

4.0 units

Students start with an honest assessment of their strengths and weaknesses and end up with a polished strategy for the steps they need to take to enter the graphic design profession. Via lectures, guest speakers, and studio visits, students receive an overview of the field. Topics include salaries, disciplines, various work environments, day in the life; how to job search, portfolio and resume building, basic identity items and interviewing. Weekly assignments and presentations are designed to challenge creativity and advance preparedness for the real world.

*Prerequisite(s):* All Core Design Concepts courses or equivalent.

**Reg# 364295**

**Fee: \$759**

*No refund after 13 Jan.*

❖ *Classroom*

10 mtgs

Monday, 6:30-10pm, Jan. 7-Mar. 18

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*No meetings Jan. 21; Feb. 18. One meeting to be arranged.*

*Enrollment limited.* 🌐

**Pash**, vice president of Brand and Creative Management, ABC. Pash has designed the official logo for Miles Davis, brand extensions for *Playboy*, products for John Varvatos, retail product strategy for Motown Records, and advertising for Perrier. His book *Inspirability* features interviews with 40 prominent graphic designers.

### DESMA X 479.3A

#### Talking with Impact

4.0 units

This class will use the tools and process of building a TED TALK to enhance and refine presentation literacy. Resulting in nothing less than articulating a "big idea" that could change the world. What do you passionately believe? What will make a difference? What's your point of view? How would you unearth and distill the essence of what you've learned from your life experiences? What is your "big idea?" This is about learning to create the most compelling way to engage your audience. Whether an audience of one or many. Learn how to take the familiar and upend our understanding. Overturn our expectations. To provoke the unexpected response in the service of a call to action. We're not out to create a lecture, a pep talk, a pitch, self-promotion, a sermon or propaganda. This is about how each of us have the ability to ignite curiosity. To tell a story in the service of provoking action. To mine your expertise and experience from an unexpected angle so a 5th grader could understand it and an expert would be challenged. Everyone has a TALK in them. The ultimate goal of the class is for each participant to present a finished "off book" (memorized) 12-minute talk that crystallizes and articulates their "big idea." This should incorporate and be supported by life experience and objective data and observation. In addition it's encouraged that the final presentation is supported by, but not dependent on a visual component; i.e. slides, etc.

**Reg# 364197**

**Fee: \$759**

*No refund after 13 Jan.*

❖ *Classroom*

10 mtgs

Monday, 6:30-10pm, Jan. 7-Mar. 18

UCLA: Haines Hall

*No meetings Jan. 21; Feb. 18. One meeting to be arranged.*

**Greg Germann**, actor known for his work on film, television and Broadway. Published playwright who has also written and directed for the theatre and television. Advisor, TEDxUCLA, assisting in speaker selection and preparation.

### DESMA X 479.6D

#### Advertising Design

4.0 units

All advertising across all media is the combined whole of specialized functions: writing, design, direction, and resource management. Strong brands are simple, understandable expressions that must connect with consumers in an increasingly transparent, digitally connected world. In this course, students work in an agency-inspired environment to develop concepts and strategies to deliver information, products, and brands that engage the consumer, with a focus on creating sustainable, ethical, persuasive practices. Learn how traditional and social media integrations can deliver tangible experiences targeted to key groups.

*Prerequisite(s):* Core Design Concepts or equivalent.

**Reg# 364312**

**Fee: \$784**

*No refund after 12 Jan.*

🌐 *Online*

Jan. 8-Mar. 19

*Enrollment limited.*

**Anya Farquhar**, BFA, Art Center College of Design; former creative director, TOMS. Ms. Farquhar is experienced in building brands from initial vision to final creative product, with a specialization in storytelling and social impact.

### DESMA X 481.55

#### Design Thinking

4.0 units

Design thinking is one of the most effective ways to strengthen your insights, thinking skills, and ability to innovate as a designer. Informed by Stanford's d.school, this multi-disciplinary process strengthens familiar skills that are often undervalued. You learn to launch successful and innovative design solutions across the spectrum of media, including web, print and packaging. Class topics include prototyping and testing, rapid iteration, radical collaboration, empathetic observation, interviewing for empathy, persona mapping, assuming a beginner's mindset, introduction of complex problems, and testing and observation. Weekly assignments encourage you to learn by doing, and take you through a series of hands-on exercises. The goal of design thinking is not simply to innovate, but also to create innovators. By the end of the class, you will see solutions that would otherwise be invisible, which become what we call "innovation."

**Reg# 364286**

**Fee: \$784**

*No refund after 13 Jan.*

🌐 *Online*

Jan. 9-Mar. 20

*Enrollment limited.* 🌐

**Chris Cirak**, consummate design thinker, technologist, and entrepreneur. For 18 years Mr. Cirak has spearheaded the movement toward rapid prototyping and user-centric web and mobile application development for companies including Google, Nike, Adobe, Mercedes, Starbucks, Xbox, Sony, Lexus, and Herbalife.

### DESMA X 482.14

#### Mentorship

4.0 units

Work one-on-one with an instructor who guides your development of a meaningful project geared toward a portfolio piece, design competition, freelance assignment, or other advanced goal. Students choose their own mentors, who are usually DCA instructors. Together, the student and instructor arrange to meet at a museum, studio, cafe, or other site of design interest for six hours over the course of the quarter.

*Prerequisite(s):* Students must be enrolled in a DCA certificate.

**Reg# 364204**

**Fee: \$689**

*No refund after 13 Jan.*

*Independent Study/Internship*

Jan. 7-Mar. 18

*Students may complete this mentorship online or in person. Mentors must sign the application form before enrollment can be processed.*

### DESMA X 479.7F

#### Design Communication Arts Program Internship

4.0 units

Internships facilitate the transition from student to professional designer. Students must be registered in the Design Communication Arts certificate program and have completed at least five courses. Students must work 10 to 16 hours per week.

**Reg# 364205**

**Fee: \$689**

*No refund after 14 Jan.*

*Independent Study/Internship*

Jan. 7-Mar. 18

*Restricted course; call (310) 825-6448 for permission to enroll. Web enrollments automatically generate a "Permission to Enroll" request.*

## UX (User Experience) Design

DESMA X 481.99AF

### User Experience I: Survey

4.0 units

This course provides an introduction to the basic concepts, processes and terminology of user experience. Topics include observational research and insight generation, developing user personas and scenarios, information architecture, user interface design, and usability testing and analysis. Students complete short, focused assignments and leave the class with an understanding of user experience best practices, and are prepared to take on more advanced studies.

*Prerequisite(s):* Familiarity with a software that can be used to create wireframes, such as InDesign, Illustrator, Powerpoint, OmniGraffle, or Axure.

Reg# 364849

Fee: \$784

No refund after 12 Jan.



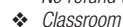
Jan. 8-Mar. 19

**Michelle Matthews**, UX and product designer who has designed and launched a variety of apps and products, redesigned iconic brand experiences, and ushered many brands into the digital age. She has worked with agencies Team One, RAPP, Night Agency, and more.

Reg# 364467

Fee: \$759

No refund after 21 Jan.



Classroom

10 mtgs

Tuesday, 6:30-10pm, Jan. 15-Mar. 19

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Hakon Engvig**, BA in design with two advanced design certificates from UCLA Extension. A native-born Norwegian, Engvig's domestic and international clients include UCLA Medical Center, Macy Gray, Lifehouse, the Together Project (India), and OTE Historical Restoration Committee (Norway).

DESMA X 479.8K

### User Experience II: Iteration

4.0 units

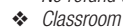
Students with knowledge of the fundamentals of UX move on to iteration: rounds of work and experimentation to hone problem solving skills. Instruction covers MVP builds, pattern libraries, design at scale, voice & gesture, and end-to-end projects. The spectrum of interface design standards is addressed, including e-commerce websites, service design, and physically based environments. Projects incorporate a variety of screen resolutions and device types. The course prepares students to recognize user experience design problems and iterate solution proposals.

*Prerequisite(s):* X 481.99AF User Experience I: Survey or equivalent experience.

Reg# 364439

Fee: \$759

No refund after 15 Jan.



Classroom

11 mtgs

Wednesday, 7-10pm, Jan. 9-Mar. 20

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Michelle Chin**, who has led the design of enterprise sites and mobile experiences for Fortune 500 companies with 10 years of creative leadership expertise. She has spoken at Tech Trek, STEM camp for girls, was on the Board of Directors for UXPA Los Angeles, and Global creative director for World IA Day.

DESMA X 489.5F

### User Experience III: Applied

5.0 units

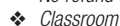
In this course, students apply what they have learned to real world case studies and UX design challenges. Topics include research and observational techniques, the art of information gathering, prototyping, scope definition, journey mapping and empathy maps. Students complete team projects and 360 reviews, and practice remote working techniques, collaboration, and balancing multiple projects. Projects will be presented in common outputs such as web and mobile, similar to what would be produced in a professional design firm. The goal is for students to perform as they would in a real-world work environment.

*Prerequisite(s):* X 481.99AF User Experience I and X 479.8K User Experience II, or equivalent experience.

Reg# 364369

Fee: \$759

No refund after 16 Jan.



Classroom

11 mtgs

Thursday, 6:30-9:30pm, Jan. 10-Mar. 21

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Amy Haupt**, who has collaborated with a wide range of teams and clients to create beautiful, functional, approachable experiences in both the digital and physical worlds. As an experience design leader, she engages with companies hands-on to understand their people and processes, define their problems, and lead their teams to uncover and implement smart solutions.

DESMA X 499C

### User Experience IV: Capstone

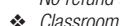
4.0 units

This course serves as a thesis project in which students build out their own viable user experience project for review and portfolio. Students complete a self-directed project, and go through the professional steps of discovery, design, prototyping, testing, revising, iterating and presenting for real world application. The projects moves through the steps a professional incubator would take, involving stakeholders, and experiencing working with investors and VCs.

Reg# 365315

Fee: \$759

No refund after 13 Jan.



Classroom

9 mtgs

Monday, 6:30-10pm, Jan. 7-Mar. 18

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Thomas Dillmann**, MBA, Pepperdine University; user experience architect with 15 years' experience; former head of experience planning and lead information architect at MRM Worldwide, UnitedFuture, and Threshold Interactive. Clients include Microsoft, Sony, and more.


DESMA X 481.99FG

### User Experience: Software

4.0 units

Creating delightful, meaningful, and easy-to-use digital experiences requires the ability to generate multiple ideas rapidly, iterate quickly, and test the results. This class teaches the tools of the trade: from Sketch, Adobe XD and more for design; to InVision, Principle and Axure for interactive prototyping; to UserTesting.com for user research and testing. Topics include essential UX software and their practical applications, design team collaboration, etc.; to incorporating more theory-based topics, like navigation and architecture, design patterns, and the latest design methodologies. Class projects include rapid design and prototyping, multi-platform design for websites, mobile and native apps, wearables and voice assistants; as well as conducting user research and testing.

→ → →



**TEDxUCLA**  
x = independently organized TED event

*Don't Miss the Next Event*  
May 18, Royce Hall  
Theme: Time

This year's TEDxUCLA promises to be an exciting and engaging day full of ideas worth spreading.  
For information on speakers and how to register, visit [tedx.ucla.edu](http://tedx.ucla.edu).

Reg# 364367

Fee: \$784

No refund after 12 Jan.



Online

Jan. 8-Mar. 19

*Students must own a Mac computer and have Sketch, Adobe CC, or similar design software.*

**Jedi Wright**, who has over 10 years experience in web, user experience, and immersive design. His focus is on creating user-centered design solutions through the use of solid User Experience and Information Architecture (IA) practices, along with tried and proven design thinking principles that put the user first.

DESMA X 489.5G

### User Experience Research

4.0 units

Today's designers must satisfy the needs of multiple constituents, including clients, colleagues, and, especially, end-users. The ultimate goal of experience research is to inform design decisions that meet the critical needs of constituents. User research helps assess gaps in an existing experience, discover design opportunities, refine concepts and strategy, and test the creative/design execution. This course covers the key concepts of evaluation and evaluation methods, and students develop both quantitative and qualitative measures, such as contextual observation, heuristic analysis, surveying, interviewing, focus groups, persona development, evaluation during the design/iteration cycle, usability testing, and analysis of systems in use. Designers leave the course with an understanding of which methods to use, given constraints, and how to design, field, and report on findings.

*Prerequisite(s):* X 481.99AF User Experience I.

Reg# 365314

Fee: \$759

No refund after 16 Jan.



Classroom

11 mtgs

Thursday, 7-10pm, Jan. 10-Mar. 21

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Instructor to be announced*

DESMA X 479.6K

### Introduction to Game Design

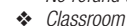
4.0 units

This course is designed for those looking to pursue a career in gaming, and covers the primary concepts and opportunities of gaming. It is also appropriate for students looking to incorporate game principles and the power of game into related industries, including the rapidly growing area of AR, VR, and MR, as well as web design, user experience and education. No previous programming or game knowledge is required. Class assignments will include studio projects and prototype builds.

Reg# 364313

Fee: \$759

No refund after 15 Jan.



Classroom

11 mtgs

Wednesday, 7-10pm, Jan. 9-Mar. 20

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Enrollment limited.*

*Clive Lindop*

DESMA X 479.4K

### User Experience for Games

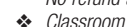
4.0 units

Today's game designers need the ability to generate user insights as the basis for creating interactive experiences, user journeys, and user flows that fully engage their audience. UX (User Experience) and XD (Experience Design) can make or break your game. This course demonstrates the latest tools, techniques, and technologies to develop and mock up these experiences. Topics include conducting user research, architecting experiences, developing user personas and need assessments, project goals, functional specs, low res to interactive mockups, gameplay best practices, and interaction prototypes. Students design and present interactive projects for their portfolio that demonstrate exposure, insights, and skills necessary to create world-class games.

Reg# 364306

Fee: \$759

No refund after 16 Jan.



Classroom

11 mtgs

Thursday, 7-10pm, Jan. 10-Mar. 21

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Enrollment limited.*

**Aaron Casillas**, who has over 21 years of video game industry experience with numerous awards and nominations throughout his career. His credits include Telltale Game's *Wolf Among Us* and Electronic Art's *Medal of Honor* series.

## Art History, Studio Arts & Photography

### Art History & Theory

For information on enrollment, location, and space availability call (310) 825-9971. For information on course content call (800) 206-1422 or email [visualarts@uclaextension.edu](mailto:visualarts@uclaextension.edu).

#### NEW

ART HIS 824.36

#### Charles White: History as Protest

0.1 CEUs

Although Charles White (1918-1979) was one of the most influential African American artists of the twentieth century, his work is not widely known. The artist's travelling retrospective, which originated at New York's MOMA, is the first major exhibition devoted to his art in over 35 years. Organized chronologically, the retrospective covers the entirety of his career and illuminates his desire to forefront African American history, experience, and struggle for equality. This class will examine White's education and development, finding sources for his work in earlier art history, the range extending from El Greco to Picasso's Cubism to Soviet Socialist Realism, the Mexican muralists, the American Regionalists, and beyond. White's art will also be considered as he moved from place to place (Chicago, New York, the South, Mexico, and the Soviet Union), until he settled in Southern California in 1956. The Los Angeles art scene at that time, with particular regard for African American art, will be extensively considered. As a highly accomplished artist and instructor at Otis, White profoundly influenced a younger generation of emerging artists. Among his students whose work will be discussed are David Hammons, Kerry James Marshall, Kent Twitchell, and Judith Hernandez. Class includes an instructor-led tour of *Charles White: A Retrospective* at LACMA, three classroom lectures, and a visit to *Life Model: Charles White and his Students* at Charles White Elementary School Gallery in MacArthur Park.

Reg# 365430

Fee: \$250

No refund after 22 Mar.

- ❖ Classroom
- 5 mtgs
- Saturday, 11am-1pm, Feb. 23
- LACMA: 5905 Wilshire Blvd.
- Wednesday, 6-8pm, Feb 6-20
- UCLA Extension Gayley Center:
- 1145 Gayley Ave.
- Saturday, 11am-1pm, Mar. 2
- Charles White Elementary School Gallery (MacArthur Park): 2401 Wilshire Blvd

Roni Feinstein, PhD, Institute of Fine Arts, New York University

ART HIS 851.42

#### Exploring the Los Angeles Art Scene: A Six-Month Program

1.8 CEUs

This course explores the current L.A. art scene—artists, dealers, galleries, and institutions—and the relationships between them. Participants visit artists in their studios, discuss their impressions of today's art scene, visit galleries, and meet gallery directors.

Reg# 364329

Fee: \$399

No refund after 11 Jan.

- ❖ Classroom
- 6 mtgs
- Saturday, 11am-2pm, Jan. 12; Feb. 2; Mar. 2; Apr. 6; May 4; June 1
- Location by Itinerary

Itinerary sent via email.

Enrollment limited; early enrollment advised. Visitors not permitted.

Nick Brown, MFA, School of the Art Institute of Chicago, former professor, Pratt Institute; exhibitions include Museum of Contemporary Art, Chicago, and The Drawing Center, NYC.

ART HIS 853.42

#### Contemporary Los Angeles Art

3.0 CEUs

This class will explore locations that are not generally accessible to the public. Visits will focus on private collections, artist's studios, and curator-led gallery tours of current exhibitions. Insights into collecting, the business of art, and the importance of art in a designed environment (such as a home, retail, or hospitality location) will be discussed. Course consists of six day-long meetings; each meeting will include multiple location visits. Students provide their own transportation.

Reg# 364195

Fee: \$399

No refund after 18 Jan.

- ❖ Classroom
- 6 mtgs
- Saturday, 11am-4pm, Jan. 12-Mar. 23
- Location by Itinerary:

Visitors not permitted. 🚫

Brenda Williams, who is a local art advisor and independent art curator specializing in emerging contemporary artists.

### Art Studio Workshops

For information on enrollment, location, and space availability call (800) 825-9971. For information on course content/prerequisites call (310) 206-1422 or email [visualarts@uclaextension.edu](mailto:visualarts@uclaextension.edu).

Enrollment limited in all courses; early enrollment advised. Students should have completed all prerequisites prior to enrollment.

ART X 5A

#### Basic Drawing I

2.0 units

A beginning course in drawing designed to develop and expand one's observational abilities and rendering skills. Students learn methods for sensitively describing objects in terms of line, shape, volume, cross-contour, proportion, light logic, perspective, and compositional space. Each class focuses on a particular formal concept and its function in drawing. Students begin with line drawings and conclude with fully modeled, tonal, volumetric, still-life drawings. Also covered are fundamentals of pictorial space structure, aesthetics, content, and draftsmanship using still life and natural forms. Includes work with pencil, pen, and charcoal. 🖋️

Reg# 364327

Fee: \$649

No refund after 16 Jan.

- ❖ Classroom
- 11 mtgs
- Thursday, 2:30-5:30pm, Jan. 10-Mar. 21
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.

Estimated supplies cost is \$75.

Stephanie Pryor, MFA, UCLA; artist who has exhibited extensively in solo and group shows in Los Angeles, New York, and Europe.

ART X 428.13

#### Creative Drawing Workshop

3.0 units

This course introduces students to a variety of methods of expression through drawing, from fundamental techniques to "Marathon Drawing" (developed at the New York studio school). Students use charcoals, pencils, pastel, and wet media to work from still life, photos, and imagination. Representation through abstraction is covered as well as working with different paper surfaces. Students are encouraged to create a small body of work.

→ → →

Reg# 364318

Fee: \$649

No refund after 16 Jan.

- ❖ Classroom
- 11 mtgs
- Thursday, 7-10pm, Jan. 10-Mar. 21
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.

Materials list sent prior to first class. Estimated supplies cost is \$50.

Enrollment limited; early enrollment advised.

Stephanie Pryor, MFA, UCLA; artist who has exhibited extensively in solo and group shows in Los Angeles, New York, and Europe.

ART X 450.20

#### Conceptual Art: Content and Material Explorations

3.0 units

This studio-based course explores the history, theory, and strategies of Conceptual Art. Via lectures and continual guidance, students develop multiple works driven by a concept of their choosing and execute those ideas in the media that best expresses them. This creative problem-solving may result in a painting, a list of text-based instructions, a potted plant and record player, or any other uncanny forms. Expand and strengthen the depth of your practice and challenge your notions of what art can be in this innovative course.

Reg# 364326

Fee: \$649

No refund after 15 Jan.

- ❖ Classroom
- 10 mtgs
- Wednesday, 7-10pm, Jan. 9-Mar. 13
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.

Estimated supplies cost: \$75.

Enrollment limited.

Nick Brown, MFA, School of the Art Institute of Chicago, former professor, Pratt Institute; exhibitions include Museum of Contemporary Art, Chicago, and The Drawing Center, NYC.

ART X 135

#### Advanced Painting

2.0 units

Designed for intermediate to advanced students, this course presents projects, discussions, and critiques that focus on intention, subject matter, and context. Instruction includes lectures on contemporary painting and discussion of conceptual strategies and studio practices. Students are encouraged to investigate new ways of thinking, broaden their range of materials and techniques, and create work that is self-reflective and ambitious in scope. Open to all painting media, including oils, acrylics, and watercolors. Prerequisite(s): X 5D Beginning Painting; Acrylics or equivalent experience. 🖌️

Reg# 364189

Fee: \$649

No refund after 14 Jan.

- ❖ Classroom
- 10 mtgs
- Tuesday, 7-10pm, Jan. 8-Mar. 12
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.

Estimated supplies cost is \$75.

Nick Brown, MFA, School of the Art Institute of Chicago, former professor, Pratt Institute; exhibitions include Museum of Contemporary Art, Chicago, and The Drawing Center, NYC.

ART X 440.43

#### Handmade Jewelry I

4.0 units

Beginning-level students will learn basic fabrication and stone setting techniques, including fundamentals of metal forming (milling, sawing shapes, drilling, filing, wire-pulling, and tube-forming), soldering, prong-setting of faceted stones, bezel-setting of cabochon stones, and finishing. A series of projects, worked in fine silver, are designed to provide the foundational skills of hand fabrication without the use of wax or special casting procedures. Projects include the creation of a cut-out pendant, a spider web pendant, a prong-set ring, and a bezel-set ring.

→ → →

Reg# 364438

Fee: \$654

No refund after 14 Jan.

- ❖ Classroom
- 11 mtgs
- Tuesday, 6:30-9:30pm, Jan. 8-Mar. 19
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.

Estimated cost of tools is \$350. Estimated cost of materials is \$100. Materials list discussed during first meeting; no materials required at first meeting.

Dale Hensdorf, designer who creates hand-wrought jewelry using gold and fine gemstones. Her work emphasizes hand-fabrication as opposed to casting, yielding unique and individualized pieces.

ART 803.82

#### Intermediate Ikebana

1.0 CEUs

This course is designed for those students who want to continue exploring those techniques covered in 803.81 Ikebana and improve their skills in this Japanese technique of flower arranging which has been perfected and elevated to an art form. Using fresh or dried branches, leaves, and flowers, students create new and different-styled arrangements each week.

Prerequisite(s): Student must have completed two quarters of 803.81 Ikebana or have consent of the instructor.

Reg# 365499

Fee: \$209

No refund after 1 Mar.

- ❖ Classroom
- 4 mtgs
- Saturday, 9:30-11:30am, Feb. 2-23
- UCLA Extension Lindbrook Center:
- 10920 Lindbrook Dr.

Estimated supplies cost is \$75-\$100.

Kyoko Kassarjian, internationally recognized ikebana artist who has been granted the highest degree, RIJI, by the Sogetsu School of Ikebana in Japan; recipient, UCLA Extension Distinguished Instructor Award, 2007. Ms. Kassarjian and her ikebana displays have been featured in numerous newspapers and publications.

ART 821.11

#### Chinese Brush Painting

1.2 CEUs

In China, a flower is never merely a flower nor scenery merely a place; each has its legends, romantic stories, and symbolic spirituality. In this course, students explore the spontaneous style of Chinese brush painting through hands-on step-by-step instruction. The course follows the Hsieh-I (Depicting-Idea) style developed by the traditional painters of the 11th century and specifically focuses on the Po-mo (Throw-ink) method: In order for a painting to show the vitality of nature, it must be executed in a lively way; hence, the movement of the brush is completed in a simple, dynamic, and powerful manner, as if the artist is throwing color and ink on the rice paper. Subjects include floral, landscape, and animals. Specific subjects covered vary each quarter. Topics include detailed instructions on appropriate use of rice paper, brushes, colors, and ink. For beginning to advanced students.

Reg# 364542

Fee: \$324

No refund after 1 Feb.

- ❖ Classroom
- 2 mtgs
- Saturday, 9am-5pm, Feb. 2
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.
- Sunday, 9am-5pm, Feb. 3
- UCLA Extension 1010 Westwood:
- 1010 Westwood Blvd.

Estimated cost for supplies, excluding accessories, is \$125; materials list sent via e-mail prior to first class. Enrollment limited.

Mayee Futterman, who specializes in Chinese Brush Painting. A large selection of her work is in the collection of California Hospital Medical Center and permanently exhibited at the Los Angeles Center for Women's Health, as well private collections internationally. She studied under professor and master brush artist, Dr. Ning Yeh.

## Photography

For information on enrollment, location, and space availability call (800) 825-9971. For information on course content call (310) 206-1422 or email [photography@uclaextension.edu](mailto:photography@uclaextension.edu).

### Suggested Tool Kit

The Photography Tool Kit is one of the suggested options available to students pursuing the Design Communication Arts Certificate. This tool kit offers a sequence of courses designed to provide a foundation in photography. These courses also are open to non-certificate students.

#### Elective Courses:

X 438.9 Photography I (4 units)  
X 440.22 Lighting I (4 units)  
X 439.90 Photography II (4 units)

### ART X 438.9

#### Photography I

4.0 units

In this practical hands-on introduction, the fundamental technical and aesthetic principles of digital photographic processes are addressed, including instruction on DSLR camera operation, composition, and digital retouching and manipulation. Instruction also includes Adobe software acquisition techniques and output technologies. Discussion covers contemporary digital imaging and its application within commercial and fine arts. Assignments demonstrate mastery of technical skills and individual creative expression.

#### Reg# 364190

Fee: \$654

No refund after 12 Jan.



Online

Jan. 8-Mar. 19

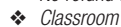
Enrollment limited.

**Kenneth Wischmeyer**, MA in Instructional Technologies, San Francisco State University; Adobe Certified Expert.

#### Reg# 364334

Fee: \$754

No refund after 16 Jan.



Classroom

11 mtgs

Thursday, 7-10pm, Jan. 10-Mar. 21

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

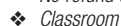
Enrollment limited.

**Natasha Rudenko**, MFA; internationally-exhibited photographer whose work addresses issues of self-reflection and identity.

#### Reg# 364319

Fee: \$754

No refund after 21 Jan.



Classroom

10 mtgs

Tuesday, 3-6pm, Jan. 15-Mar. 19

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited.

**Weng San Sit**, MFA, CalArts; artist and educator whose practice investigates systems and power structures that create gaps between representation and subjective identities. She has exhibited in the CalArts Gallery, Last Projects, Esplanade, and National Museum of Singapore among others.

### ART X 439.90

#### Photography II

5.0 units

This course focuses on gaining control of all photographic variables while attempting various creative assignments. The use of manual controls is emphasized, along with the capture and processing of RAW image files. Course assignments involve defining a point of view, emphasizing figure versus ground, storytelling, portraits, and the use of artificial light. Instruction also covers the RAW workflow, Photoshop for photographers and monitor calibration.

*Prerequisite(s):* X 438.9 Photography I or equivalent experience; an advanced knowledge of general photography.

→ → →

#### Reg# 364324

Fee: \$654

No refund after 12 Jan.



Online

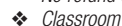
Jan. 8-Mar. 19

**Craig Havens**, visual artist working in the lens-based media of photography, video, installation, and projection. Mr. Havens lives and works in Los Angeles and Berlin.

#### Reg# 364436

Fee: \$754

No refund after 15 Jan.



Classroom

10 mtgs

Wednesday, 7-10pm, Jan. 9-Mar. 20

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

*No meeting on Jan. 23. One meeting to be arranged.*

**Natasha Rudenko**, MFA; internationally-exhibited photographer whose work addresses issues of self-reflection and identity.

### ART X 440.22

#### Lighting I

4.0 units

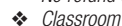
Whether you're shooting people, products, still life, or landscapes, understanding how light interacts with your subject matter is critical to mastering the art of photography. This course covers both artificial (strokes and hot lights) and natural lighting, as well as the combination of both. Students photograph a variety of subjects to learn common lighting issues and powerful solutions needed to capture that great image. Instruction covers the use of light meters, reflectors, fill flash, soft boxes, and the safe operation of studio strobe equipment. This course consists of three hands-on meetings at a fully equipped professional photography studio in Hollywood and five classroom meetings that include lecture, discussion, and critiques.

*Prerequisite(s):* X 438.9 Photography I.

#### Reg# 365442

Fee: \$845

No refund after 17 Feb.



Classroom

2 mtgs

Monday, 7-10pm, Feb. 11

UCLA Extension Gayley Center:

1145 Gayley Ave.

Saturday, 10am-5pm, Mar. 2

Location Shoot

**David Jakle**, photographer, shooting lifestyle advertising and fashion campaigns, editorial and e-commerce, for a wide range of clients. Former first assistant, Herb Ritts Photography.

### ART X 440.80

#### Photographic Composition

4.0 units

Composition is the subtle art of photographic storytelling. Photographers must make deliberate, artful decisions about what to include in the frame and how it is placed. This course introduces students to concepts in composition, including foreground, middle ground, and background; point of view; visual hierarchy; lens choice; depth of field; and revealing intent through compositional choices. Creative assignments, including shooting portraits, environments, and landscapes, encourage students to experiment with scale and location and incorporate the skills learned in class.

#### Reg# 364325

Fee: \$654

No refund after 12 Jan.



Online

Jan. 8-Mar. 19

**Craig Havens**, visual artist working in the lens-based media of photography, video, installation, and projection. Mr. Havens lives and works in Los Angeles and Berlin.

### ART X 442.22

#### Documentary and Landscape Photography

4.0 units

This course approaches the genres of documentary and landscape photography as areas of technical and conceptual experimentation. In addition to lessons on exposure techniques, basic image editing, composition, and flash exposure, discussion explores the complex histories of documentary and landscape images and their contemporary aesthetic, political, and social

# Photography Certificate

Improve your technical skills, hone your creative eye, and learn about the business side of photography in this newly revised certificate designed for beginners or hobbyists who want to take their practice to the next level.

Using a digital SLR camera, students gain experience in manual control, lighting, portraiture, composition, and more. Flexible schedules and evening/weekend courses are designed with working professionals in mind.

## Curriculum

### 5 Required Courses

#### Photography I

#### Photography II

#### Lighting I

#### Portraiture

#### Portfolio Workshop

*Plus 1 elective of your choosing from such areas as Photoshop, landscape, documentary, conceptual art photography, and more. Electives change each quarter; check catalog for current courses.*

## Candidacy Benefits

Certificate students pay a \$250 candidacy fee and receive discounts on Adobe CC, and eligibility for a UCLA BruinCard (additional \$10).

**Enroll now!** This certificate has open enrollment; no formal application required. Enroll online at [uclaextension.edu](http://uclaextension.edu) or call (800) 825-9971.



Photography students on a location shoot. Photo by Scott Stulberg.

## For More Information

[photography@uclaextension.edu](mailto:photography@uclaextension.edu) | (310) 206-1422

impact. Students complete creative photography assignments incorporating their individual locations and environments. The resulting images are shared and critiqued in class. By the end of the course, students develop their technical skills and creative vision as well as an understanding of documentary and landscape photography. Includes field work and field trips.

*Prerequisite(s):* X 438.9 Photography I or equivalent experience.

#### Reg# 364315

Fee: \$654

No refund after 12 Jan.



Online

Jan. 8-Mar. 19

**Clover Leary**, MFA in Photography and Media, CalArts; internationally exhibited photographer and visual artist who works with photography, installation, film, video, and new media.

### ART X 428.56

#### Photographic Portraiture

4.0 units

This in-depth exploration of photographic portraiture covers approaching subjects, establishing a rapport, collaborating with your subject, and digital workflow. Through a series of in-class projects and assignments, students master simple and inexpensive set-ups that result in strong and memorable portraits. Students also

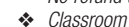
learn to simplify the decision-making process by addressing basic choices, such as pre-planning vs. improvisation, observing vs. directing, isolating the person vs. including environment, and natural vs. artificial light. Includes classroom and lab sessions plus location shoot field trips and a visit to a professional lighting studio.

*Prerequisite(s):* X 438.9 Photography I or equivalent experience.

#### Reg# 364664

Fee: \$754

No refund after 13 Jan.



Classroom

11 mtgs

Monday, 7-10pm, Jan. 7-Mar. 11

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Saturday, 2-5pm, Feb. 9-23

Location Shoot

Saturday, 10am-5pm, Feb. 16

Location by Itinerary

**David Daigle**, award-winning photographer with more than 25 years of photography and video production experience. He specializes in portrait and still life for advertising, commercial, and editorial clients.



## Photographing

## Architecture in the City

Architecture has always been a favorite subject of photographers. Today, as in years past, the best architectural photography rises to the level of fine art.

This course is for those interested in architectural photography within the context of the city. Students will develop photographic skills and a personal artistic approach.

Page 56.

Above: Image by instructor Richard Langendorf

### For More Information

[photography@uclaextension.edu](mailto:photography@uclaextension.edu) | (310) 206-1422

## Photography Courses

### Online

Many photography courses are now available online! Online courses offer a flexible schedule and the ability to learn from home while still completing creative assignments, receiving individualized critique, and interacting with instructors and fellow students.

#### Online This Summer

##### Photography I

Page 55.

##### Photography II

Page 55.

##### Photographic Composition

Page 55.

##### Documentary and Landscape Photography

Page 55.



Image by online instructor Craig Havens

### For More Information

[photography@uclaextension.edu](mailto:photography@uclaextension.edu) | (310) 206-1422

#### ART X 432.55

##### Series and Sequence in Photography

4.0 units

A photography series illustrates the way images can come together to expand narratives and deepen discussions. In this intermediate course, students will develop and execute an idea for a series of work, guided by weekly critiques, lectures, readings and discussions. Topics will include the various linear and nonlinear ways in which images can be constructed and presented, often creating new forms and allowing for deeper contexts to their concepts. Students will also research and investigate series across various photographic genres such as documentary, portraiture, conceptual, still life and landscape.

*Prerequisite(s):* Art X 438.9 Photography I or knowledge of basic photographic techniques

##### Reg# 364328

**Fee: \$754**

*No refund after 21 Jan.*

##### ❖ Classroom

10 mtgs

Tuesday, 7-10pm, Jan. 15-Mar. 19

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Weng San Sit**, MFA, CalArts; artist and educator whose practice investigates systems and power structures that create gaps between representation and subjective identities. She has exhibited in the CalArts Gallery, Last Projects, Esplanade, and National Museum of Singapore among others.

#### ART X 425.36

##### Photographing Architecture in the City

4.0 units

This course examines photography as a disciplined way of seeing, investigating, and representing architecture within the urban context. This exploration engages students in their own photographic projects. Weekly lectures, analysis and discussion of different photographic approaches provide historic perspective, introduce students to alternative ways of seeing and representing architecture, and enhance an understanding of the variety of creative possibilities available. Architecturally relevant in-camera and Photoshop techniques will be demonstrated, including parallax correction; twilight, low light, and night photography; noise reduction, high dynamic range and panoramic photography, and much more.

*Prerequisite(s):* X438.9 Photography I or equivalent experience, access to and beginner's familiarity with Photoshop CC.

##### Reg# 364192

**Fee: \$754**

*No refund after 18 Jan.*

##### ❖ Classroom

11 mtgs

Saturday, 10am-1pm, Jan. 12-Mar. 23

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Richard Langendorf**, BArch, PhD in urban and regional planning, MIT; architecture and planning consultant specializing in computing and visualization with more than 30 years of experience as a photographer.

#### ART X 440.21

##### Photoshop for Photographers

4.0 units

Designed for beginning photographers, this course provides an introduction to digital workflow using Photoshop. Lectures and exercises address organizing photographs with Bridge and Lightroom, importing and processing RAW files, and how to edit, process, adjust, correct and manipulate captured images. By the end of the course, students will have established a solid workflow in Photoshop and be able to professionally process and edit images.

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#### Reg# 364663

**Fee: \$754**

*No refund after 15 Jan.*

##### ❖ Classroom

11 mtgs

Wednesday, 7-10pm, Jan. 9-Mar. 20

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

*Held in a regular classroom with student-provided laptops. In-class personal laptop access required.*

**David Daigle**, award-winning photographer with more than 25 years of photography and video production experience. He specializes in portrait and still life for advertising, commercial, and editorial clients.

#### ART 802.21

##### The Business of Photography

1.8 CEUs

Geared toward photographers with an interest in producing images for various media outlets as well as for those with an interest in working with nonprofit and corporate clients, this workshop provides practical advice and information on the business of photography. Topics discussed include: the rapidly evolving marketplace for editorial; nonprofit and corporate photography; client development and agency representation; website and platform options; understanding copyright; general business practices, such as the use of home offices, taxes, assistants, and insurance; creating a strong, professional social media presence; rate and term negotiations; and licensing standards. Presented as a classroom discussion using real-life experience and scenarios. Students leave the workshop with a sound understanding of the significant business matters they will face on a daily basis as a professional photographer.

##### Reg# 364317

**Fee: \$229**

*No refund after 8 Feb.*

##### ❖ Classroom

2 mtgs

Saturday, Sunday, 9am-5pm, Feb. 9-10

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

**Todd Bigelow**, editorial and corporate photographer handling assignment work for some of the world's leading publications. Mr. Bigelow's clients include *TIME*, *Sports Illustrated*, *Smithsonian*, *Der Spiegel*, *People*, *National Geographic Traveler*, and *Newsweek*.

#### ART X 482.14

##### Mentorship

4.0 units

Work one-on-one with a current Visual Arts instructor who guides development of a meaningful project geared toward a portfolio piece, competition, freelance assignment, or other advanced goal. Students choose their own mentors from instructors currently teaching in the area of studio arts, design, or photography. Together, the student and instructor arrange to meet at a museum, studio, cafe, or other site of interest for six hours over the course of the quarter.

*Prerequisite(s):* Students must have previously taken a minimum of three Design Communication Arts, studio arts, or photography courses.

##### Reg# 364336

**Fee: \$689**

*No refund after 13 Jan.*

*Independent Study/Internship*

Jan. 7-Mar. 18

*Students may complete this mentorship online or in-person. Mentors must sign the application form before enrollment can be processed. For an application, email [visualarts@uclaextension.edu](mailto:visualarts@uclaextension.edu) or call (310) 206-1422.*

*Restricted course; web enrollments automatically generate a "Permission to Enroll" request.*

*Visitors not permitted.*